Services Flyer opentext™

# OneSource CMS for SharePoint

Boost productivity with an easy-to-use intranet that costs less.

"OneSource significantly reduces the time it takes for me to publish something on our intranet site while at the same time ensuring everything is fully in-brand and is looking professional."

#### **KRIS GIELEN**

Communications Lead, People Transformation Advisor Hewlett Packard Enterprise

# **Executive Summary**

We live in an age of hyper-connectivity, digital workplaces, and always-on businesses. An age where being the first to know and the first to act is often the difference between success and failure.

Achieving success in this age requires a costeffective intranet where your teams can access the most up-to-date information on any device—whether they are in the office, in front of customers, or on the go.

OneSource CMS for SharePoint is a content management system (CMS) delivered as a service, which helps you unleash the power of Microsoft SharePoint, one of the most popular corporate intranet platforms. It eliminates the need for expensive SharePoint developers and empowers your non-technical users to create and update pages. In just days, they'll be using an intuitive interface to publish the latest and greatest content to your intranet.

OneSource's search experience helps users easily find relevant content and includes a simple way to report missing content, which is complemented by its thorough analytics dashboards for the site, pages, and engagement.

#### **Intranets Should Be Easy**

A corporate intranet is a critical element of the digital workplace. It is how you communicate with your employees, publish content, and share news. It is how your teams collaborate, store documents, and share knowledge. In an age of information overload, an intranet where you can quickly find what you need is perhaps the best productivity tool you could have.

SharePoint provides many of the features needed for a robust intranet. However, creating, modifying, and maintaining pages is time-consuming and requires technical skills that not many business users, content editors, and publishers possess. This means that unless you hire expensive SharePoint developers, you will be slow to create and update content, your sites will stagnate, and your users' productivity will decline as they spend time searching for information that should be easy to find.

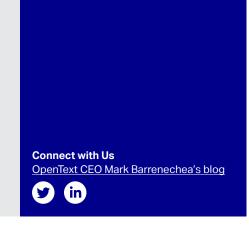
OneSource CMS for SharePoint addresses the existing cost and lead time challenges related to intranet site management.

# **Features and Capabilities**

It is easy to deploy and requires no technical skills. Business users can rapidly create and maintain engaging pages, using a rich set of capabilities:

- Easy-to-use, intuitive, drag-and-drop interface
- Improved user experience versus standard SharePoint UI
- Ability to control, manage, and structure content in real time
- Full corporate brand compliance
- Responsive design catering to both mobile and web
- Rich set of built-in components: carousels, polls, quizzes, and many more
- Compliance with accessibility standards
- Advanced web analytics

OneSource features a valuable Management Hub for the administration of the site that includes extensive training and support material.



It also makes all aspects of the site easy to use for end users and administrators.

#### **Service Overview**

One Source CMS for Share Point is delivered as a service. It consists of the following components:

# **Pre-Deployment Setup**

During this stage, we obtain the necessary elements to customize the deployment to comply with your branding guidelines.

#### Deployment

Next, we install the already-branded configuration onto your SharePoint environment. We then provide hands-on training to the content managers you nominate and provide tutorial videos.

# Post-Deployment Support

You are entitled to email- and phone-based support for the duration of your contract. The number of hours per month depends on the number of licenses purchased.

### **Evergreen Updates**

You are entitled to free updates for the duration of your contract.

# **Unique Selling Points**

- Non-technical users control both content creation and site creation, simplifying the intranet while maintaining corporate branding standards.
- Market-leading search experience for intranet helps users find as much relevant content as possible.
- Versatility and flexibility speed up site creation; what can be done in minutes usually takes days without OneSource.
- Analytics capabilities enable benchmarking of visits, entry pages, downloads, and more key performance indicators.
- Management Hub supports intranet management, with extensive training and support collateral freely available.
- OneSource can save 74% on intranet support costs and deliver triple-digit ROI.

#### The Professional Services Difference

OpenText™ delivers unmatched capabilities through a comprehensive set of consulting and implementation services. These services help you drive innovation through streamlined and efficient solution delivery. We provide:

- Proven software-solution implementation expertise.
- More than 20 years of experience helping large, complex, global organizations realize value from their Micro Focus software investments.
- Rich intellectual property and unparalleled reach into product engineering.
- Technology-agnostic assessment approach with no vendor lock-in.
- Education and support services to ensure successful adoption.

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Figure 1. Service Overview