

# Win Your Transformation Race

Value+ Services from Micro Focus

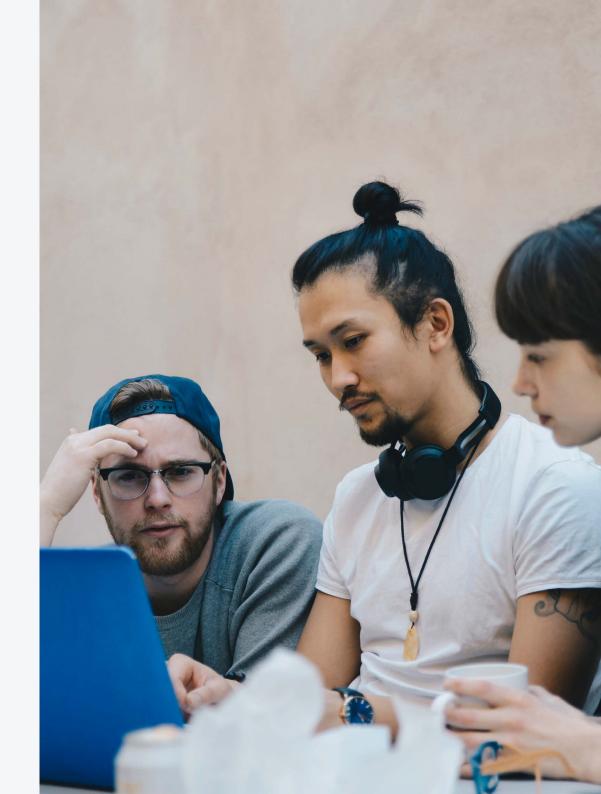


# Where are you focused?

Most digital transformations fail.

They focus on the technology transformation—like a race car driver with their eye on the finish line—but leave people, budgets, regulations, and even day-to-day operations out of the equation. Your organization is different than every other one, so you need a unique approach—a race strategy—to your individual complexities so you can accelerate to your goals.







## Sweat the small stuff

Digital transformation is a journey with many stops, not a single destination. It's challenging and indirect rather than a straight line. It's incremental steps to increase customer value—process enhancements, automation, and reduced manual efforts. And each success creates a platform for the next steps.



## **Meet Value+ Services**

Micro Focus Value+ Services are based on your desired outcomes—in other words, your goals or benefits you want to achieve. You get results for what matters to you today, and quickly build your technology capabilities to deliver value for tomorrow.

We don't just help with our products. We work across your environment—holistically—to build in maximum flexibility for the inevitable changes that will happen to your plans.







# 01 Plan your strategy

As we plan your strategy, we pick strategic stops that help you see opportunities to improve. We work with a variety of your teams, boosting their day-to-day operations or creating new capabilities.

We build a checklist of quantifiable outcomes that we can address with technology: changes to process, enablement of people, or—in some cases—being an extra set of hands. Outcomes can come from a variety of places—your business strategy, your customer, pain points, or even conversations over coffee. We work with you to scope and prioritize outcomes and then use them to plot out the waypoints for our journey.





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# Achieve your outcomes

We embark on the race segments to achieve the outcomes that you prioritize.

Each one is delivered as quickly as possible, leveraging a cost-effective mix of resources based on your circumstances. We can do the work on our own, or with your team in the mix. Whatever works for you. Even billing for the work can be simplified by fixing monthly payments over a term.

Each success justifies the next leg. After each success we take a moment to evaluate the plan—shall we move forward with another goal, or have we crossed the finish line? You decide.

# 03 See the benefits

The benefits of the Value+ outcome approach are many:

#### **Retain control:**

You're driving the car with a team of experts to back you.

### Reduce risk:

Working with our knowledgeable experts minimizes the risk of getting stuck or lost.

#### **Accelerate outcomes:**

We make achieving your goals a priority so you reach your destination as quickly as possible.

### Free up resources:

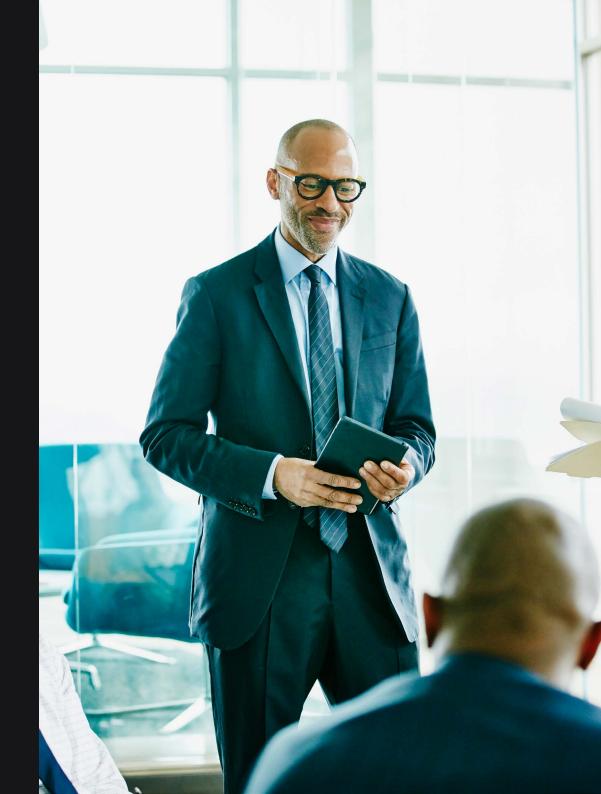
Where resources are a challenge, Value+ can augment your staff, or even take on tasks all together.

### Flexibility through agility:

Building and delivering from a backlog provides frictionless changes. Reduced paperwork and rapid pivots make addressing your evolving needs easy.

#### Innovation:

Leverage experience gained from thousands of expert implementations to enhance solution capabilities. But true innovation goes further by exploring new and creative avenues for progress through our by-monthly innovations streams.



# Collaboration gets results

We've already seen how this approach benefits
Jaguar TCS Racing. They share our transformation
values, which made them the perfect team to
collaborate with. Both of our organizations value
agile, outcome-oriented innovation. By helping
them implement Micro Focus technology, Jaguar
TCS Racing has an edge over the competition.



# Do what you do best

Having a "pit crew" to share the work lets you focus on your transformation. A wise CIO we worked with uses the expression "Core, not chore." We love the sentiment and adopted it.

Amaze your customers, develop capabilities faster than your competition, innovate to offer your customer what they didn't know they needed. That is your core—whether you sell vegetables locally or provide financial services around the world.

Anything else is a chore. Value+ removes the chores.





# Rely on your crew

Leveraging our expertise to provide these services is our core.

Whether providing innovative techniques for achieving business outcomes, or removing the burden of enterprise software maintenance—Value+ from Micro Focus Professional Services can help.

Ready to supercharge your transformation journey with us? <u>Contact us</u> now to learn how.

# Professional Services

Your Transformation Journey. Our Experts.

## Value+ Services

## Value Discovery

### **Advisory Services**

- + Strategy Workshop
- + Value Stream Mapping Workshop
- + Cloud Transformation Workshop

### Providing

- + Accelerated Innovation
- + End-to End Outcome Orientation
- + Flexibility Through Agility

## Value Realization

### **Realization Services**

- + Solution Design
- + Implementation & Configuration
- + Integration

# Value Optimization

### **Optimization Services**

- + Management Services
- + Optimization Workshop
- + SaaS Migration and Upgrades



Learn more on our Website.

Get in touch with your Micro Focus team.

