





Micro Focus

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Micro Focus

Delivering Intuitive Cloud Content Management

challenge of keeping data safe has become a top priority, especially in highly regulated markets. Most cloud service providers have a usage-based pricing model, often leaving businesses unable to effectively forecast revenue due to the high variability of billing throughout their organization's ups and downs. This price-driven hurdle is quickly becoming a substantial barrier to cloud computing services' adoption, migration, and operation.



Helping businesses gain the scalability, flexibility, and security benefits of the cloud without the inefficiencies of estimating the cost of computing services is Micro Focus. "We provide a better view into the total cost of cloud ownership, in addition to mitigating net cost, by providing the appropriate steps to boost the impact of existing data security measures," says Mike Bills, Director of Product Management. This insight

into the total cost of cloud ownership is accomplished by the company's Content Manager Cloud, designed to assist regulated sectors, international governmental organizations. and agencies in managing their business content, from production to disposal. The platform utilizes a comprehensive range of security measures, including encryption in transit and at rest, external vulnerability research, threat modeling, automated vulnerability scanning, and frequent independent security audits to deliver robust protection of sensitive data. Above all, Micro Focus Content Manager Cloud enables organizations to efficiently manage their content while fulfilling data protection regulations and achieving information governance goals.

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Currently, the cloud management platform has 50,000 daily users with multiple security certifications offered out-of-the-box, which drives Content Manager Cloud's use in managing the valuable IP and research data for some of Australia's leading research organizations. Another critical facet of the platform is its continuous updates, which are driven by Micro Focus' emphasis on responding to customer feedback. Recently, the company

pivoted toward supporting Microsoft and incorporated dedicated Microsoft 365 support into the latest iterations of its Content Manager Cloud. The platform can now handle SharePoint connection, Teams integration, and mobile app integrations. Moreover, the platform's scalable design enables it to be the ideal cloud computing platform for large enterprises or businesses undergoing expansion. Micro Focus accomplishes this by leveraging its extensive experience working with large enterprises that have thousands of users working on millions of documents and

The Content Manager Cloud is part of a suite of information management solutions. The cloud management solution can be combined with other offerings to deliver enhanced cyber protection. For example, the Content Manager Cloud can be coupled with Micro Focus's File Analysis Suite (FAS) to quickly find sensitive data, classify high-risk information, and secure it to minimize data loss. The firm also offers IDOL, an unstructured data analytics and advanced search platform specifically designed to extract actionable insights deeply buried in unstructured datasets.

Today, Micro Focus continues to build cybersecurity solutions from the ground up, incorporating emerging technologies to equip its clients against ever-evolving threats. Its vision focuses on improving cloud security, guaranteeing the efficient protection of confidential client information, and pinpointing the exact cost of cloud services. Moving forward, the firm plans to maintain its operational expansion and capitalize on the growing demand for cloud solutions. CR