

Improving business user productivity – a CIO's guide

Double business efficiency in days



8 ways to transform end user efficiency and productivity with faster, easier access to your business applications

1. Deliver value to the business faster

Many mainframe application modernization projects take weeks, months or even years to finally release value to the business. However, you can preserve the investment and code in your mainframe applications *and* deliver applications to market faster, without heavy duty effort or risk. As a means of delivering business-relevant value, few, if any, initiatives offer you such immediate and successful results as Rumba+. With minimum cost, it delivers unprecedented 'time to value' and quickly improves productivity with rich graphical interfaces that are better suited to modern user and business demands.

2. Save time with more intuitive environments

Create up-to-date, easy-to-use applications that run in more familiar Windows, mobile and web environments. Enjoy full functionality, whatever the device, and open your applications up to everyone from a single user to a department, a group – or the whole organization. The Rumba+ tools you need to make it happen are intuitive and easy to use – no special skills are needed – so anyone can extend mainframe applications more rapidly and cost effectively, whether to users inside your business or for collaboration with industry partners.

3. Build productivity into your business applications

Entire applications can be made more usable simply by dragging and dropping new controls where you require them. Use controls such as VOIP, Google maps, menu buttons and contextual help to immediately make your applications simpler to use, more powerful and more productive for the business. Rumba+ delivers this ability quickly and easily without any new coding requirements – releasing the dependency on specialized developer experience.

4. Improve customer service efficiency

When users have to navigate numerous screens and applications to process a single customer request, business efficiency is hit. With Rumba+, information from many screens can be consolidated into a single screen, simplifying the business process for users and customers alike. As a result, you can expect to see a drop in wait times, improved internal efficiency, and an overall improvement in customer service.

5. Provide easy to use applications and boost morale

Users of mainframe based applications are more technically savvy than ever, thanks in part to the growth in smart phone technology and apps. So the more modern the user interface, the more acceptable it will typically be to the majority of today's users. End user training will also be easier, thanks to simpler and more familiar interfaces which make the adoption of your applications quicker. This means Rumba+ modernization can actually bolster team morale and address staff retention issues.

6. Consolidate your key systems

Bring front and back-office systems together; unite CRM with ERP; make existing applications work on iPads, and streamline your processes. Rumba+ is the simplest integration technology you can imagine. Every solution you create will be fast, reliable and scalable to many thousands of users. Best of all, your modernized applications can be rolled out extremely quickly.

7. Optimize workflows

Workflow inefficiencies have the potential to lose your organization business and reduce service availability. Rumba+ streamlines and optimizes business processes that rely on mainframe access, and could more than double your staff productivity while halving costs.

8. Protect and improve what you already have

Rumba+ is the best low-cost, low-risk strategy to improve and extend the lifecycle of business-critical applications. It's proven technology for over thirty million users. And because it needs no new code to implement, anyone can deploy it. This is the only productivity enhancer that truly increases the value of your core systems, in days.



Get a better view of efficiency – read the white paper

The Rumba white paper: *Improving End User Efficiency: A Better View* describes in more detail how you can modernize to compete, raise efficiency and improve availability of core applications throughout your organization. Read the [white paper](#) now and find more Rumba+ resources and information at online.microfocus.com/rumbalInnovation



[Take a free trial](#)

[Find out more](#)

[Ask a question](#)