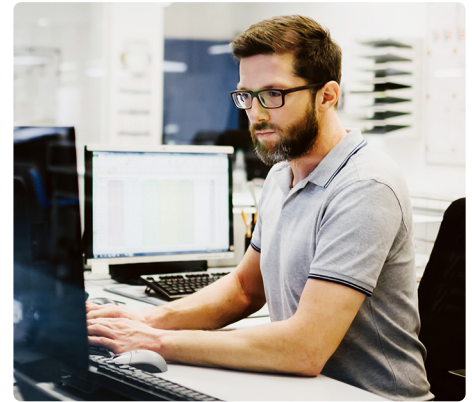


# WyldLynx

Voltage Fusion revolutionizes unstructured data management and security in fully scalable SaaS model.



## Who is WyldLynx?

WyldLynx provides content services for small to large organizations and has quickly gained a reputation for being an innovative and service-driven organization with great people. Many information management solutions have now been delivered by WyldLynx to a range of Queensland government organisations and councils, with many of the products coming from the OpenText™ suite of solutions.

## Rising Importance of Data Privacy

Most organizations hold large amounts of unstructured data in various forms and in multiple repositories and business systems, including file-shares, SharePoint, and emails. Some data is sensitive or confidential, some of it should be deleted or archived, and

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some should be better protected, such as credit card details and Personally Identifiable Information (PII). As the importance of data privacy increases, supported by the introduction of specific legislation, organizations must understand what type of data they store and where, so that they can make informed decisions about data classification and managing data lifecycle.

Brandon Voight, Regional Director of Sales for Information Management and Governance solutions with OpenText, understands this better than most: “Our clients often come to us in response to a data breach. For instance, a local university experienced a cyber attack that meant the loss of students’ personal data which is hugely reputationally damaging. Upon investigation it was found that the lost data related to students who had graduated seven years or more prior. According to data privacy legislation this data should have been deleted which would have removed the risk. However, the university did not have a solution in place to easily do this.”

## AI-Driven Voltage Fusion to Identify and Secure Critical Data

WyldLynx partners with OpenText to bring Voltage Fusion by OpenText™ to its clients. Voltage Fusion is a file analysis and data discovery solution designed to reduce risk, cost, and complexity. It allows users to discover, analyze, review, and control



## At a Glance

### Industry

Technology

### Location

Australia

### Challenge

Comply with sophisticated data privacy regulations and understand what data is held where, to allow organizations to manage and protect sensitive data

### Products and Services

Voltage Fusion

### Success Highlights

- Substantial storage cost savings
- Fast implementation and time-to-value with SaaS model
- Full compliance with data privacy regulations
- Comprehensive out-of-the-box data classification capability
- Risk mitigation through automated and immediate action

**“Within just a couple of days we can help our clients set the right data parameters for them and get them up and running. [Voltage] Fusion will start scanning and categorizing the data straight away with automated follow-up actions based on an agreed rule set.”**

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unstructured data which resides on-premises or in the cloud. It is a SaaS solution, so requires no underlying hardware infrastructure, maintenance, or support. Detailed data analytics provide visibility into all organizational data from a centralized dashboard interface to allow the organization to address complex data privacy requirements.

Voltage Fusion quickly identifies redundant, out of date, and trivial data and discovers records that should be moved into an electronic document and records management system (EDRMS) for full data lifecycle management. Determining the importance and value of the data that remains is critical to mitigating risk and maintaining privacy and data insight. Voltage Fusion leverages out-of-the-box AI-driven rule sets to describe sensitive data entities that need to be identified and protected. This results in a privacy score that defines the risk appetite in specific data scenarios.

“Within just a couple of days we can help our clients set the right data parameters for them and get them up and running,” says Carl Duncan, General Manager for WyldLynx. “Fusion will start scanning and categorizing the data straight away with automated follow-up actions based on an agreed rule set.

Our clients appreciate that Fusion is hosted in the Micro Focus (now part of OpenText™) AWS data centre in Sydney. This means their data remains within Australian shores, adhering to strict data sovereignty requirements.”

### **\$2 Million Storage Cost Savings through Automated Data Actions**

One of the key decisions clients need to make about their sensitive data once it has been identified, is whether to manage-in-place or move the data to a repository. Manage-in-place is a data lifecycle management and governance concept, with [Voltage] Fusion analyzing the data where it resides. The actual data is not moved or copied during the analysis. “Our clients often prefer this option as it means their data is easy to find and remains where end-users expect it to be,” comments Duncan. “This reduces the threat of data loss, productivity loss, and end-user disruption, while increasing cost savings and speed by eliminating the need to transfer data across the network or to the cloud in order to analyze it.”

A large utility organization saved nearly \$2 million in storage costs, after the OpenText solution deduplicated and categorized all

the data effectively. “Users are human of course, and we all accept that, but there was clearly no need to store and provide backup facilities for TV shows and cat videos that were routinely shared using the corporate network,” says Duncan. “It was just a matter of identifying the data and directing the tool to take automated action.”

WyldLynx also works with a large education client who manages over 40 different schools. The organization manages nearly 80TB of data across their OneDrive, SharePoint, and Google environment. This comprises nearly 25 million files which are accessed daily by 2,000 staff. When the organization piloted Voltage Fusion on a limited scale, ahead of a full implementation, it delivered a 50 percent network drive reduction and enabled the team to easily identify files and records that were subject to new legislative regulations.

Duncan concludes: “We have worked with Micro Focus (now part of OpenText) for many years and are delighted to bring this latest revolution in data management to our Australian clients. By creating data transparency and security we mitigate risk and realize cost savings for our clients.”

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