

# Asset Manager

Reduce hardware and software costs, facilitate license compliance, and make more informed asset decisions.

## Product Highlights

### Enhance Asset Costs and Efficiency

Would you like to get a grip on your IT operating costs by managing your compliance and having a view on your service levels and outsourcers? Micro Focus® Asset Manager, a software solution for asset management, can help to explain your IT organization's value to the business. The offering reduces costs of IT operations and drives business decisions by managing the physical, virtual, financial, and contractual aspects of IT assets.

Asset Manager automates best practices across the asset management lifecycle and integrates processes into IT Infrastructure Library (ITIL) service support workflows including incident, problem, and change management to improve service quality and business outcomes.

Software asset management (SAM) has become increasingly difficult and important as license schemes have become more complex, while audits are becoming increasingly common. Asset Manager pairs with Micro Focus Universal Discovery (UD) for a detailed software license understanding so your organization remains compliant.

### The Business Challenge

IT organizations are under pressure to reduce the cost of IT operations, increase service levels, and improve visibility into financial and operational decisions. Companies are working with too many manual processes while business pressures continuously demand more at a faster pace with the same budget. This results in high cost of running IT, without being able to deliver the business needs within the required timeline.

## Asset Manager at a Glance:

### Hardware and software asset management:

Reduce hardware and software costs while optimizing your TCO, ROI, and end-to-end cost and depreciation to make more informed decisions about IT assets.

**Easy cloud chargeback:** Manage cloud services just like any other IT asset. An easily accessible user interface provides a single point from which you can manage chargeback in the cloud.

**Asset portfolio management:** Manage your asset portfolio in a comprehensive, balanced way that improves IT process maturity. Make better decisions by combining information on contracts, procurement, asset management, financials, and cloud use cases.

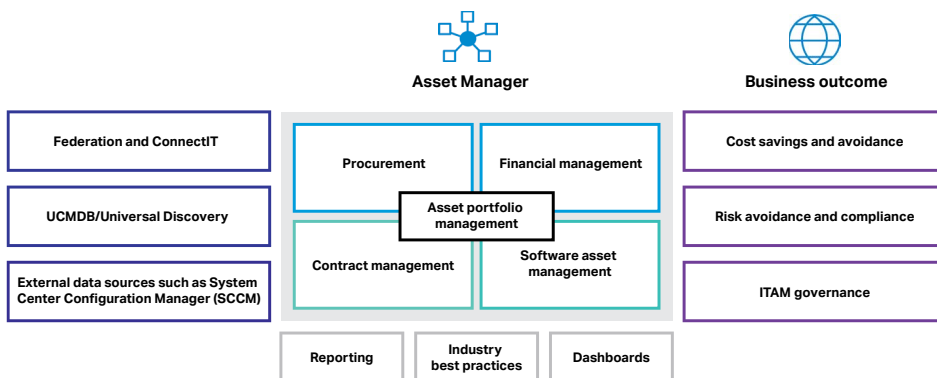


Figure 1. Elements to create a successful ITAM program

Strategic	Vendor and contract management	Hardware and software lifecycle management	End of life	Hardware and software improvement
Operational	Asset tracking	Compliance and audit preparedness	SACM	DCIM and location-based reporting
Financial	Asset depreciation	ELA and business case analysis	Non-IT asset management	Financial impact assessment and TCO

Figure 2. Key enablers of the ITAM solution

Further, software licensing is becoming increasingly complex, requiring specialized asset management tools to ensure compliance and optimize costs. In parallel, license audits are becoming increasingly common, and can be costly and embarrassing to companies if they are found to be out of compliance.

Use IT asset management (ITAM) software to simplify the IT solution set. Today's economic environment is more challenging than ever. Virtualization, acquisitions, device sprawl, consolidation projects, asset allocation, and an overall lack of standardization across IT drive up the cost and drive down the ability to deliver quality business services to the organization.

### Key Benefits

#### The Asset Manager Solution: Integration across the Entire IT Value Chain

It is a challenge for IT organizations to get a clear, fiscal view of the configuration items

used to provide business services to the customers. Aligning and integrating ITAM with an ITIL-aligned service management solution enables IT organizations to share common data with minimal duplication.

Asset Manager delivers out-of-the-box, real-time federation with Micro Focus Universal Configuration Management Database (Universal CMDB). This integration results in alignment and automation of the entire IT service management (ITSM) process without requiring a large repository. Federation reduces data redundancy and improves transaction performance—so that relevant data resides within its respective business domain, yet is available across the business infrastructure.

In addition, discovered services or mapped views of component configuration items can be correlated to their physical assets, enabling IT to rationalize the fiscal cost of delivering

these business services to customers. Asset Manager offers a huge benefit for organizations looking to reduce costs of maintaining ITIL-aligned integrations, enhance transaction performance, and share critical data across the business infrastructure.

### Key Features

#### Single View of All Assets

Asset Manager provides a single-pane-of-glass view on nearly all IT and non-IT assets across the IT ecosystem. Consolidated view of hardware and software assets enables several use cases across IT portfolio and simplifies IT audits.

#### Simplified User Interface and Reporting Widgets for ITAM Users

Asset Manager supports a rich client interface for power users and a simplified Web interface for ITAM casual users. Out-of-box reporting widgets enable ITAM or SAM stakeholders to access the asset management information they need to take the right decisions through the out-of-box widgets.

#### Asset Manager Browser

Quickly and easily, look up all types of configuration items and their details in this Web-based browser.



Figure 3. Example interfaces that transition easily from desktop to mobile

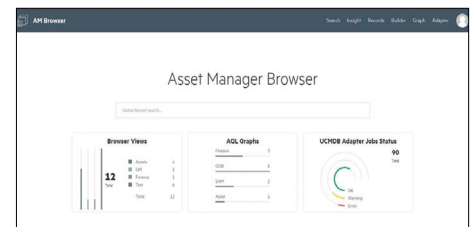


Figure 4. The home screen of the Asset Manager Browser

#### Service Asset Configuration Management

The Micro Focus Service Asset Configuration Management (SACM) solution enables the IT organization to link the activities and investments of ITAM and configuration management.

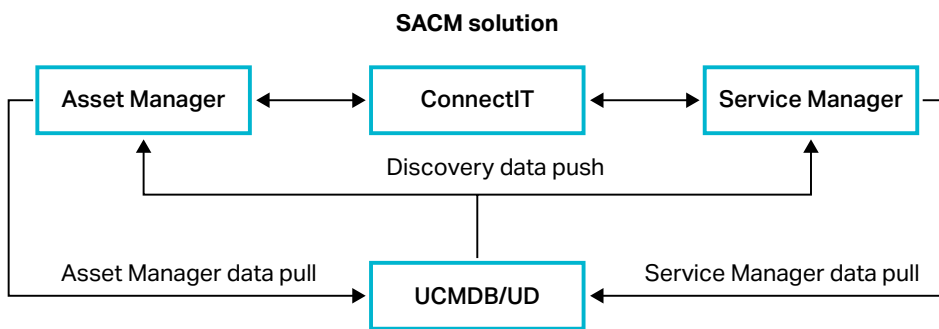


Figure 5. UD, Asset Manager, Universal CMDB, and Service Manager operate cooperatively so that the IT hardware and software assets supporting business services are effectively managed.

The solution accurately records and tracks the various costs associated with delivering IT services and maintains an accurate picture of the organization's IT infrastructure used throughout the ITSM processes.

### IT Asset Portfolio Management

contracts, and costs. It provides consistent and accurate inventory information. Asset tracking processes are simplified by consolidating assets and each configuration item into a central repository.

### Consolidate and Streamline Procurement Processes

Consolidating requisitions, preventing maverick buying, and enforcing purchasing policies across IT are all challenges that can have a significant financial impact on the business' bottom line. Asset Manager Procurement module addresses these challenges by automating and streamlining the entire request lifecycle. It verifies each request against corporate approval standards by checking against a catalog of approved assets.

The module monitors existing stocks and budgets so that requests are filled through available inventory whenever possible, and consolidates similar requisitions across the organization to get a greater volume purchase discount and save money.

### Financially Manage and Chargeback for the Utilization

The Asset Manager Financial Management module makes it easy to track costs associated with every asset at every stage in its life-cycle, including expenses related to capital and operations.

Our Financial Management module institutes chargeback programs to specific business units. The ability to chargeback for the utilization of virtual or physical assets enables greater cost recovery and provides visibility

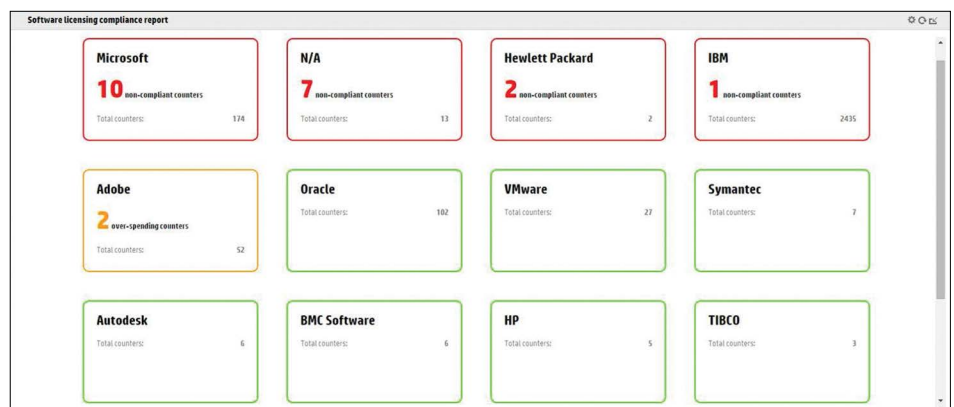


Figure 6. Software asset compliance widget

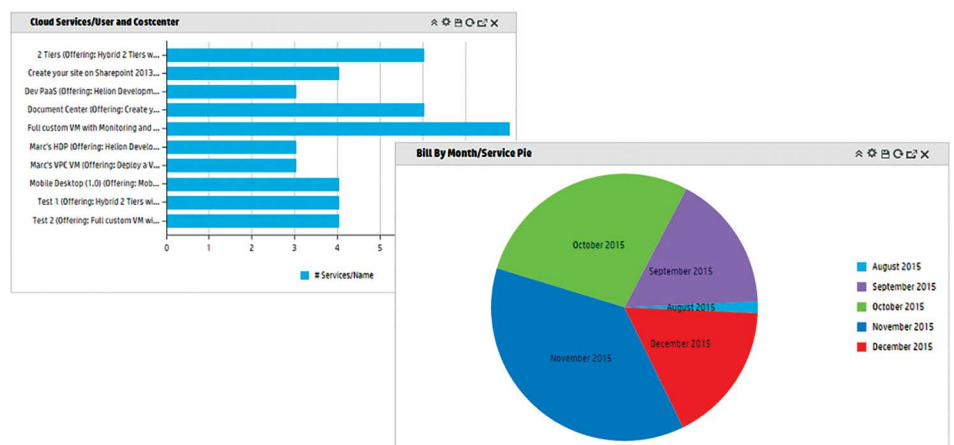


Figure 7. Examples of cloud chargeback widgets

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into the business services being consumed at the business unit level. This visibility and cost recovery helps organizations to create better budgets and future plans.

### Software Asset Management

Asset Manager is one of the leading enterprise-ready solutions for SAM, which helps organizations to manage software licensing across nearly all IT platforms. The framework provides an end-to-end solution for discovering the hardware, software, and virtualization technologies with Universal Discovery. It also provides out-of-box integration framework to consume the discovery data and enables SAM counters for license compliance valuation with respective vendor contracts.

### Cloud Chargeback and Showback

Despite what some of your users may think, the cloud isn't free. Facilitate accurate monitoring and efficient use of cloud-based assets with Asset Manager. It provides visibility into cloud asset usage, allowing you to monitor costs and usage statistics via personalized asset management dashboards. These dashboards can show departments the true cost of the cloud usage and even set alerts if cost or usage thresholds are crossed.

### Contract Management

The Asset Manager Contract Management module helps your organization gain control

over the number, variety, and complexity of IT asset contracts. This powerful Asset Manager software module simplifies and automates contract management processes—throughout the asset lifecycle, from request and procurement to retirement. The tool works in conjunction with accounting and enterprise resource planning (ERP) software to reduce over-purchasing of assets and for compliance with licenses.

### A Complete Solution

#### Comprehensive Training

Micro Focus provides a comprehensive curriculum of IT solutions courses. These offerings provide the training you need to realize the full potential of your Micro Focus solutions and achieve a better return on your IT investments.

With decades of experience meeting complex education challenges worldwide, Micro Focus knows training. This experience, coupled with unique insights into products, positions Micro Focus to deliver the optimum training experience. For more information about these and other educational courses, visit: [www.microfocus.com/training/](http://www.microfocus.com/training/)

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