# **Product Flyer**

Information Management and Governance



# Al Image Analytics

IDOL AI Image Analytics gives you access to real-time analysis for image files with remarkable accuracy.

#### **Object Detection and Recognition**

Micro Focus IDOL AI Image Analytics makes it easy to detect and identify specific known-object classifications such as people, bicycles, packages, buses, and automobiles within image and video feeds in real time. IDOL is unmatched in its ability to detect and identify key objects within image and video data, whether for traffic optimization or physical security surveillance.

#### **Image Classification**

IDOL image classification is an automatic or trained process of categorizing and labeling images or portions of images into groups. Whether it automatically identifies image similarities or is programmed based on specific rules, this tool helps to reduce manual efforts in image analysis. IDOL image classification is used across multiple industries to improve accuracy and holistic understanding within image data sets.

# **Logo Detection and Recognition**

Scour the web, broadcast video files, and social media data to identify where or when your logo appears, to understand brand value, and alleviate negative exposure.

For large and small companies alike, the mitigation of business exposure risk is integral to image assurance. It is imperative to maintain brand continuity and reduce IP theft. IDOL scours the web, broadcast video sources, and social media content to identify where and when a logo appears. This helps brand management teams protect against product infringement, understand public sentiment, and recognize where consumers are encountering your brand.

# **Facial Detection and Recognition**

In recent years, law enforcement agencies have used a larger amount of image and video information to identify suspects after committing crimes. Use IDOL image and video analytics to find faces within images and compare the detected face to a database of known individuals. IDOL image and video analytics make the collection, organization, and identification process easy for your analysts.

# **Optical Character Recognition**

Optical character recognition extracts text from image files. OCR on scanned or photographed documents, pictures, or photos facilitates the conversion to a computer-readable format to make it easier to store and search in the future. Once IDOL receives the image file, it begins to process the data and can respond with the identified text, the confidence score, and the region of the image where the text was discovered.

Learn more at

www.microfocus.com/en-us/products/ ai-image-analytics/overview

