

# ArcSight Intelligence—Behavioral Analytics Starting with EDR

Swiftly reveal hidden and unknown threats, including insiders and advanced persistent threats (APTs) when pairing ArcSight Intelligence's advanced behavioral analytics with rich EDR telemetry.

## ArcSight Intelligence— Behavioral Analytics Starting with EDR at a Glance

- Advanced insider threat, novel attack, and APT detection
- Detection that evolves with your constantly changing attack surface
- Distill billions of events into a handful of actionable leads
- Risk aggregation enabling low and slow attack detection
- Do more with your EDR data

## The Power of Behavioral Analytics

Defending an organization from attacks is expensive, time consuming, and exhausting. While the attacker need only be right once, defenders need to be right 24/7. Because of this, defenders must have the right tools in place to catch threats before damage can be done. User Entity Behavior Analytics (UEBA) is one of these tools.

ArcSight Intelligence by OpenText™, a UEBA solution, uses machine learning to identify “normal” behavior for entities (users, servers, endpoints, etc.) in an organization, finding and alerting threat hunters when anomalies are detected. Where rules, thresholds, and pattern matching techniques of traditional security tools are adept at catching known threats, ArcSight Intelligence is adept at catching unknown threats.

ArcSight Intelligence provides context rich leads allowing threat hunters to focus less on hypotheses-based hunting and more on detecting and preventing attacks in progress. Not only does ArcSight Intelligence improve your threat hunters' effectiveness, it also improves your overall SOC efficiency. Unlike other tools that require frequent updating of rules and thresholds to remain relevant and reduce false positives, ArcSight Intelligence continually adapts and evolves with your changing organization, automatically.

## Improving Effectiveness

During the COVID-19 pandemic many security teams were inundated with false positives as companies adopted work-from-home policies. While ArcSight Intelligence did show higher than normal risk scores during the transition, ArcSight Intelligence automatically adjusted to the new normal within days without any intervention. This allowed overworked security teams to remain focused on current threats rather than updating their detection tools.

## Threats Hidden in Your EDR Data

To effectively detect insider threats, novel attacks, and APTs, ArcSight Intelligence relies on rich data sources such as EDR. In fact, with a single source of rich EDR data, ArcSight Intelligence can detect nearly 75% of all MITRE ATT&CK techniques for enterprise.

Endpoint telemetry is especially powerful when used for behavioral analytics since EDR records events that take place on individual endpoints and across all endpoints in an organization. With endpoint telemetry ArcSight Intelligence can detect attack scenarios such as:

- Data staging/exfiltration
- Unusual uploads/downloads
- Account compromise and misuse
- High risk IP/data access
- Unusual traffic and connections
- And more

With just a single source of EDR data ArcSight Intelligence is not only able to detect these attack scenarios but provide contextual and relevant insights to threat hunters to quickly determine the best way to stop a threat from becoming a major security incident.

ArcSight Intelligence with a single EDR data source has detected and helped stop real attacks including:

- 3rd party supply chain attacks
- Nation state attacks
- Advanced reconnaissance
- Sensitive file accesses/exfiltrations
- Password guessing on C-Suite accounts (and more)

#### Preventing Layoff Data Exfiltration

During a round of layoffs an ArcSight Intelligence customer wanted to ensure outgoing employees were not walking off with company secrets. Using ArcSight Intelligence with CrowdStrike EDR data, the customer detected an employee logging in outside of their normal working hours and attempting to transfer 4,000 plus files to a removable device.

When confronted about the files, the employee ensured the security team that he wasn't doing anything shady and promised not to transfer files again. Less than a week later the employee increased their risk score by running an application that had never been run by anyone in the company and then attempting to move over 800 GB of data to a removable drive in a single

transfer prompting the security team to take further action.

Despite a change in attack vectors and an attempt to hide their real intent, ArcSight Intelligence was able to detect the employee's anomalous behavior, raise their risk score, and provide the contextual evidence needed to prevent further damage.

#### EDR + Active Directory

While ArcSight Intelligence is effective at using EDR data to detect threats originating from company-controlled endpoints, an organization's digital footprint and attack surface extends beyond physical hardware and devices. Azure Active Directory data is an excellent source of telemetry for ArcSight Intelligence that gives security teams powerful insights into unusual user authentication attempts, cloud or web application access, and more.

When paired together, EDR telemetry and Azure data complement each other and expand your visibility of relationships between endpoint and cloud entities. Combining endpoint, Azure Active Directory, and cloud application (Office365 and SharePoint) data, ArcSight Intelligence can follow threats as they move between endpoint and cloud, highlighting potentially risky entities faster than with endpoint alone.

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