



Business Value Dashboard

While staying agile in this dynamic market forces business and IT teams to align and work together, IT continues to struggle with providing visibility in business terms. Companies need a more holistic view of their information and public data to identify what actions should be taken.

Business Value Dashboard at a Glance:

- **Simple:**
Design custom templates using standard office tools
- **Colorful:**
Plug in your own graphics and quickly make changes
- **Flexible:**
Show status, metrics, RSS, and video streams from existing public and private data sources, including Micro Focus Operations Bridge
- **Anywhere, anytime, any device:**
Access information in real time from popular browsers on any tablet, smartphone, or PC
- **Secure:**
Protect information with built-in robust security protocols (SSL and https)

Improving this visibility enables business teams to make more strategic decisions.

Approximately 92 percent of enterprises have partial or no integration between IT metrics and business value.* With limited visibility into IT, business teams are making decisions that could ultimately result in application and service degradation, inefficient operations, and poor customer experiences.

Why You Need a Business Value Dashboard

IT is too often viewed as a cost center and not a strategic business partner. Failure to communicate IT contributions in business terms inhibits investments in initiatives that could add business value. The Micro Focus® Business Value Dashboard (BVD) can help convey value to business leaders and change the perception of IT as merely an operational contributor to a more strategic partner.

Broaden Your View of IT

BVD helps you align operations with the business. Use BVD to create custom, flexible IT dashboards in HTML5 that can be accessed

anywhere, anytime from any device with a browser. Through custom integrations and graphing, you can find and review relevant information that will aid decision-making and improve business outcomes.

Bridge the Information Gap

BVD and its IT operations dashboard works with a variety of data sources including Micro Focus Operations Bridge (OpsBridge), which provides a single view into your IT operations. Access the rich information set directly in BVD without rebuilding the integrations for the dashboard separately. BVD also now shares metrics with our Collect Once Store Once (COSO) common data store.

Give Business Meaning to Your IT Data

Completely flexible and easy-to-use, BVD lets you visualize the data you need. Incorporate your own graphics, add color to identify status, and receive real-time updates—so you always understand the value driven by IT.

* Robert Naegle and Jeffrey M. Brooks
"Map Infrastructure and Operations Metrics to Business Value." Gartner, March 5, 2015.

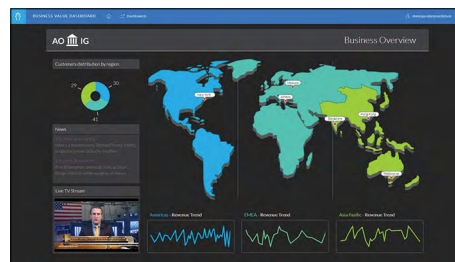


Figure 1. The BVD can be completely customized to meet the needs of your organization.

“The CEO said it’s a very good idea to have this BVD. He’s looking at it everyday. With this increased visibility on the BVD, we made a significant change in the perception of our IT department.”

THOMAS BAUMAN
Head of IT Performance
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Contact us at:
www.microfocus.com

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Use Your Existing Data and Then Some

With OpsBridge you gain access to the industry-lauded IT availability and performance management system that integrates with more than 200 technologies and management tools—many of which you likely already have. It bridges multiple data sources, providing business and IT metrics, and displays status in your IT dashboards.

OpsBridge includes Big Data-based AIOps that automate pattern matching in log and other data sources. Additionally, you can integrate any data stream, RSS feed, or streaming video, collected from anywhere.

Build and Use Your Dashboard

Start with any of the templates Micro Focus provides, and customize it in minutes using popular standard office tools like Microsoft Visio. Connect to OpsBridge or other data sources. Then visualize using standard browsers from popular tablets, smartphones, or your PC.

You can now also share BVD dashboard templates using our new built in API or the command line, and generate reports in PDF format.

Benefits of the Dashboard

With BVD, you now have an IT operations-focused way to describe IT contributions and display key metrics and status alongside non-IT data. As shown in the examples above, customers are already seeing the benefits of BVD by building display mashups and IT dashboards that combine geographical and IT data. For example, users can develop a bank branch or shop floor format, and then add temperature, flow, and transaction throughput information, as well as those all-important IT metrics and status.

Get Started Today

Out-of-the-box dashboard templates enable you to get started right away, and customization only takes a few hours. If you’re ready to quickly communicate how IT supports each revenue stream, try the free beta program of BVD today.

Learn more at
www.microfocus.com/bvd