



Deliver Web Single Sign-On to All Your Users

As your customers continue to transform into digital customers, it's important to ask yourself if your business is ready for this deepening shift. Because staying engaged with your customers and partners tomorrow will require greater access and security infrastructures than what is common today. Is your access management robust enough to protect and deliver the digital part of your business?

Access Manager at a Glance:

Whether you provide single sign-on through federation or need Access Manager's robust gateway for your complex environments, it allows you to deliver access to your organization's applications and services that is convenient and secure.



Who Needs Robust Access Management?

NetIQ® Access Manager™ is a full mobile and web single sign-on solution for your customers, partners, and professionals. It's especially well-suited for mixed environments which require more than just federation. As a rule, for higher security and lower overhead controlling access from a central place increases security and lowers overhead, but in addition you may very well find that Access Manager better suited to deliver a particular user experience than any other product on the market. Access Manager shines in situations where you need to integrate disparate applications into a single user experience, or several backend processes into a single mobile experience.

Over time corporate infrastructures grow into a mix of old and new technologies, resulting in a set of applications and services that are often complex to bring together into a single user experience, even limiting. If your organization chooses an access management solution less robust and mature than Access Manager, you may find yourself managing multiple solutions as well as paying the additional hardware and overhead costs. And in the end, you potentially won't be able to deliver the best experience for

your users or have the security that you need. In these situations, you need a best of breed access gateway to glue together small applications and services into a seamless user experience that is smooth and contiguous.

When you keep your authentication and authorization within a single solution, you're able to secure and control access with one set of policies and processes, which drives down costs. This approach is especially true with mobile users. In addition to the fact that siloed mobile apps are inherently less secure, they also create added work for its developers who should be focused on the mobile app itself, rather than the security of it or the systems it uses. In a manner, similar to what you found for desktop and laptop users, having a single identity and access management framework eliminates redundant credential management and access control.

Why Access Manager

While other vendors offer similar technology, Access Manager flexible and compact approach simplifies its configuration and delivers superior performance needed for large or distributed environments. It requires fewer boxes and costs less to administer. This is important

Among those surveyed, 78% reported* that their migration to mobile platforms has significantly affected their access management approaches. Access Manager secures web resources across cloud, mobile and enterprise.

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because by its very nature, access management can easily grow to a configuration of many moving parts. Highlights include:

- **Mobile single sign-on**—Access Manager supports native mobile SDKs allowing users to offload single sign-on. For those of you who are delivering services through native mobile apps, Access Manager includes an SDK for iOS, OpenID Connect, or plain OAuth. Whether it's for customer facing or internal use, Access Manager authenticates and enforces the right access controls for these applications.
- **Extending SSO of your web apps to mobile users**—for those that want to extend their dynamic web-based apps out to their mobile users, Access Manager does that for you. It supports the Mobile-Access app (Apple Apps Store or Google Play) which keeps them secure and simple to access. Within the app, your users are presented a mini corporate portal from which a single touch of an icon gives them a SSO experience. Best of all, administrators can port these applications over in half a day.
- **Simplified portal**—if your organization doesn't already have a centralized place from which users find and launch their applications, Access Manager's built-in portal provides an easy way for your administrators to configure their users' experience as they access applications and services from their laptops, tablets and smartphones. The portal optimizes the view for each form factor to make navigation quick. You can also brand the portal with your own look.
- **Onboarding your customers**—Access Manager enables your customers to sign-up and setup their own accounts using social credentials (Facebook, Google, Twitter, LinkedIn, etc.), as well as automate the self-service onboarding and account maintenance process.
- **Complete access management for your partners**—because collaboration and interaction with partners continues to be more digital, they need a higher level of access management. Access Manager's robust federation supports all the modern federation standards used today, service as either a IdP or SP, allowing you to trust your partners identity provider. You can secure access for partnered personnel using their mobile devices enabling native apps or extending out your existing web based applications to them.

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* www.netiq.com/docrep/documents/jghd2o5rqw/micro_focus_consolidated_report.PDF