

# Eight Ways to Transform Efficiency and Productivity through Application Modernization

Learn eight ways you can modernize your mainframe applications quickly while building in tools that will keep your users efficient and productive.

Start reaping the benefits of application modernization with Micro Focus® Rumba+. Rumba+ benefits everyone in the organization. Business leaders will appreciate how quickly Rumba+ can be deployed, how much it saves on training costs and how it increases user productivity. Users will appreciate modern interfaces that feature many of the online tools they use every day. Essentially, Rumba+ provides a feature-rich solution to modernizing legacy mainframe applications, which will in turn boost efficiency and productivity.

**1. Deliver value to the business faster.** Many mainframe application modernization projects take weeks, months or even years to finally release value to the business. However, you can preserve the investment and code in your mainframe applications and deliver applications to market faster, without heavy duty effort or risk. As a means of delivering business-relevant value, few, if any, initiatives offer you such immediate and successful results as Rumba+. With minimum cost, it delivers unprecedented 'time to value' and quickly improves productivity with rich graphical interfaces that are better suited to modern user and business demands.

**2. Save time with more intuitive environments.** Create up-to-date, easy-to-use applications that run in more familiar Windows, mobile and web environments. Enjoy full functionality, whatever the device, and open your applications up to everyone from a single user to a department, a group—or the whole organization. The Rumba+ tools you need to make it happen are intuitive and easy to use—no special skills are needed—so anyone can extend mainframe applications more rapidly and cost effectively, whether to users inside your business or for collaboration with industry partners.

**3. Build productivity into your business applications.** Entire applications can be made more usable simply by dragging and dropping new controls where you require them. Use controls such as VOIP, Google maps, menu buttons and contextual help to immediately make your applications simpler to use, more powerful and more productive for the business. Rumba+ delivers this ability quickly and easily without any new coding requirements—releasing the dependency on specialized developer experience.

**“For many years Rumba has given us great performance. It runs effortlessly and without any problems. Our regular market assessments have always come out in favor of continued use of Rumba and our recent upgrade is testament to our ongoing commitment. We envisage using Rumba far into the future.”**

**ADAM RATES**

Senior IT Manager  
Allianz UK

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- 4. Improve customer service efficiency.** When users have to navigate numerous screens and applications to process a single customer request, business efficiency is affected. With Rumba+, information from many screens can be consolidated into a single screen, simplifying the business process for users and customers alike. As a result, you can expect to see a drop in wait times, improved internal efficiency, and an overall improvement in customer service.
- 5. Provide easy to use applications and boost morale.** Users of mainframe based applications are more technically savvy than ever, thanks in part to the growth in smart phone technology and apps. So the more modern the user interface, the more acceptable it will typically be to the majority of today's users. End user training will also be easier, thanks to simpler and more familiar interfaces which make the adoption of your applications quicker. This means Rumba+ modernization can actually bolster team morale and address staff retention issues.
- 6. Consolidate your key systems.** Bring front and back-office systems together; unite CRM with ERP; make existing applications work on iPads, and streamline your processes. Rumba+ is the simplest integration technology you can imagine. Every solution you create will be fast, reliable and scalable to many thousands of users. Best of all, your modernized applications can be rolled out extremely quickly.
- 7. Optimize workflows.** Workflow inefficiencies have the potential to lose your organization business and reduce service availability. Rumba+ streamlines and optimizes business processes that rely on mainframe access, and could more than double your staff productivity while halving costs.
- 8. Protect and improve what you already have.** Rumba+ is the best low-cost, low-risk strategy to improve and extend the lifecycle of business-critical applications. It's proven technology for over thirty million users. And because it needs no new code to implement, anyone can deploy it. This is the only productivity enhancer that truly increases the value of your core systems, in days.

#### About Micro Focus

Since 1976, Micro Focus has helped more than 20,000 customers unlock the value of their business logic by creating enabling solutions that bridge the gap from well-established technologies to modern functionality. The two portfolios work to a single, clear vision—to deliver innovative products supported by exceptional customer service. [www.microfocus.com](http://www.microfocus.com)



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