

# Smarter and Sustainable IT Operations with Carbon Footprint Insights

Failing to invest in sustainable practices can result in environmental as well as financial and reputational risks. OpenText offers IT Operations Management solutions that help businesses achieve sustainability goals and optimize energy consumption through carbon insights and other sustainability-driven solutions.

## The Importance of Going Green—and the Risks of Missing the Mark

As more organizations embark on digital transformation initiatives, there is a growing need to balance innovation and sustainability. Increased IT resource consumption means increased energy consumption, which in turn results in increased CO2 emissions. With 93% of companies citing the reduction of their carbon footprint as a key priority, it is critical for enterprises to consider both business

transformation and environmental sustainability. Failure to do so can result in financial risks, such as additional taxes and loss of funding, as well as reputational risk.

## Reducing Your Carbon Footprint with OpenText

With its IT Operations Management solutions, OpenText™ plans to offer a range of features that deliver sustainable operations and help businesses achieve their environmental

commitments. Our approach aims to provide insights into your IT estate, enabling you to identify under/overconsumption and optimize capacity. Of special importance is our approach to “FinOps + GreenOps.” We plan to enable the collection of spending, consumption, and carbon footprint data for cloud and off-cloud assets—and deliver it in a unified view. Our FinOps solution is already in place, and our vision for GreenOps is nearing completion too.

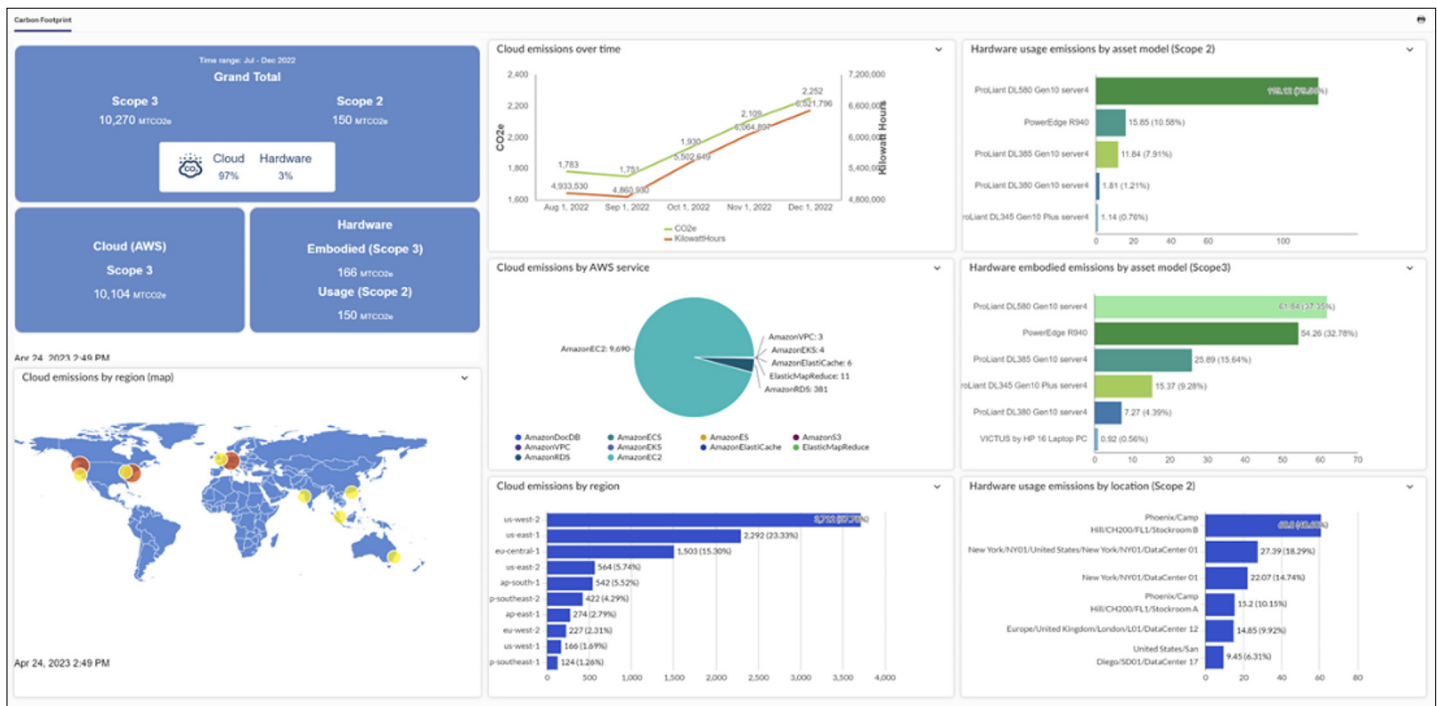


Figure 1. OpenText IT carbon footprint dashboard prototype.

# Achieving your ESG goals with OpenText IT Operations Management.

**Built for You and Your Business.**

Connect with Us

[OpenText CEO Mark Barrenechea's blog](#)



The OpenText GreenOps IT carbon footprint dashboard will inform your environmental impact decisions and help you make smart trade-offs between cost and carbon. You will be able to:

- Identify and map sources of carbon in your IT ecosystem.
- Analyze emissions across data centers and public clouds.
- Decarbonize IT operations through service-oriented trade-offs.

Ultimately, that means you can track your carbon emissions, identify opportunities for optimization, and monitor progress towards your sustainability goals.

## Sustainability and Innovation: OpenText's Climate Commitment

OpenText is committed to sustainability and reducing our environmental impact. We have set science-based emissions targets—50% reduction by 2030 and net-zero by 2040. We are also committed to being a climate innovator. Our goal is to save 1% of the world's trees over 10 years through digital transformation. Read more about our initiatives [here](#).

With our products, we aim to assist in controlling GHG emissions by releasing features that help organizations track and reduce



**Figure 2.** OpenText IT Operations Management solutions support ESG initiatives.

carbon footprints. By doing so, we hope to contribute to a greener future for all.

OpenText IT Operations Management solutions (see Figure 2) not only allow you to achieve your environmental goals but also support your broader ESG initiatives.

Contact us [here](#).

Learn more at [www.microfocus.com/opentext](http://www.microfocus.com/opentext)



Reach out to us [here](#) or visit our [web page](#).