

# Top Reasons Why Google Vault Archiving Is Not Enough

Google Vault archiving provides archiving functionality for Gmail messages. Nonetheless, Vault's functionality does not meet the needs that most organizations have when it comes to robust archiving and eDiscovery.

**“Retain is one of the few archiving solutions that offers native Gmail archiving support.”**

GARTNER MAGIC QUADRANT FOR ENTERPRISE INFORMATION ARCHIVING



Areas in which Google Vault Archiving has deficiencies include:

- 1. No Support for Additional Email Platforms:** Google Vault only archives Google email messages and does not support archiving of other email systems, which is common in some organizations.
- 2. No Social Media or Mobile Communication Archiving:** Google Vault does not support social media and mobile communications data archiving, which are now required by many regulations including FINRA, FRCP, and more.
- 3. Lack of archive control:** Google Vault gives no control over where your data is stored, who has access to your data, nor will Google identify the exact location of your data.
- 4. Only available in the cloud:** Data is only stored in the cloud. No on-premises or private cloud solution is available and access could be limited.
- 5. Limited eDiscovery and No Redaction:** Google Vault lacks the ability to tag, markup, or redact data with its eDiscovery tools. This makes it impossible to keep personal information or other redacted items from becoming part of a records request.
- 6. No support for multiple email addresses per user:** In order to archive any alias (additional email address for a user) a user makes, the user must notify their Google Admin to ensure that any communication through that alias is archived.
- 7. Difficult Message Restore:** Restoring an email message is difficult in Vault. To do so, you need to export the data from Vault (in MBOX format) and then use a third-party application to import the data back into Vault. Alternatively, you can export the files, and then use a third-party tool to change the MBOX file into a PST and then use Google Apps Migration for Exchange to import it.
- 8. Limited Export Formats:** Google Vault only exports emails in an MBOX format. Google suggests that you use a text editor to sort through the file, use another third-party software, or use a litigation support system to open the file.
- 9. Lack of Compliance:** With the limited functionality of Google Vault, you and your organization are at risk for potential litigation and risk of compliance violation. This risk is dramatically increased within regulated industries such as Education, Government, Legal, Financial, and Healthcare. According to the Federal Rules of Civil Procedure (FRCP), organizations have a duty to preserve all Electronically Stored Information (ESI). The FRCP prescribe that there is a duty to preserve potential evidence when litigation can be reasonably anticipated. This requirement presents a unique set of issues for organizations that could become involved in litigation. The duty to preserve requires organizations to preserve email and other electronic communication. You need to be able to

quickly and easily access, search, place litigation holds, and publish this information; otherwise, your organization could face fines, sanctions, and other penalties.

## Micro Focus Retain Unified Archiving

Retain™ Unified Archiving is the enterprise-level archiving solution for any type of organization. Retain Unified Archiving provides multiplatform unified message archiving, eDiscovery, and publishing for organizations looking to reduce costs, manage complexity, and mitigate risk on-premises or in the cloud. Archive your social media, mobile data, and multi-platform email messaging within one unified location.

## How Retain Unified Archiving Solves Google Vault Archiving Drawbacks

### A PLATFORM-AGNOSTIC, UNIFIED ARCHIVING SOLUTION

Retain Unified Archiving has the ability to archive from multiple sources at the same time and can move with your organization regardless of the email platform used, without ever requiring any type of data conversion. Unlike Google Vault, which can only archive its specific data, Retain Unified Archiving integrates quickly and easily with multiple email systems, including Gmail, Exchange, Office 365, Bloomberg Professional, IBM Notes, and GroupWise®, in addition to social media and mobile.

## Social Media and Mobile Archiving

Retain Social provides archiving and monitoring insights for your social media accounts, including Facebook, Twitter, LinkedIn, Instagram, Flickr, Pinterest, Google+, YouTube, and Vimeo. Retain Mobile archives Android, BlackBerry, and iOS mobile communication

## Complete Data Control

With Retain Unified Archiving, your data is yours. Whether on-premises or in the cloud, you know where your message archive is encrypted and stored. You have direct access to the data, and Retain Unified Archiving provides you with the built-in tools to browse, search, export, or restore the archived data.

## On-Premises or Cloud Unified Archive

Choose how archived data is stored. Archived data can be stored on-premises—behind the organizational firewall—or in the Micro Focus®

cloud. Additionally, Retain Cloud allows for a hybrid model where an organization has its email system in the cloud and has an archive on-premises.

## Built-In eDiscovery Tools

By using Retain Unified Archiving, organizations can also meet their eDiscovery requirements by providing built-in start-to-finish eDiscovery tools for administrators, auditors, and end users. Whether the customer wants to search in Retain Unified Archiving directly or export the data to multiple formats, redact information, and provide the information to legal counsel in a secure and easy-to-use format, Retain Unified Archiving provides you with all the necessary tools—out of the box.

## Multiple Email Address Support

Retain Email supports multiple email addresses, per user. No matter how many email addresses a user has, all of their email can be archived.

## Easy Message Restore

Retain Unified Archiving allows for quick and seamless email message restore. End users can restore their personal archived messages directly to their live mailbox. Administrators and other named users have the ability to restore email messages to any mailbox in the organization.

## Multi-Format Export

Retain Unified Archiving allows archived data to be exported in multiple formats, including PST, PDF, and with its portable export viewer. The exported data is fully indexed and searchable. Retain Unified Archiving also features a publisher that gives auditors, legal counsel, or other authorized parties the ability to view the archived data without having direct access to the Retain Unified Archiving archive.

## Meets Compliance Regulations

Whether your organization needs to show compliance with HIPAA, Sarbanes-Oxley, or FINRA, Retain Unified Archiving is designed to address these needs. The Access Control List (ACL) allows organizations to control who accesses archived data and what can be done with that data. Whether they want to do searches locally or take the data offsite for litigation purposes, Retain Unified Archiving ensures that this data is secure and that only the person with the relevant rights has access to it.

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