



Application Virtualization at a Glance

■ Eliminate Conflicts:

Applications that would typically conflict can virtually run side by side

■ Control Deployment Costs:

Virtualizing apps reduces the testing and manual installation required before deployment

■ Maintain Security:

Manage secure environments without compromising compatibility

"Application virtualization reduces the work to package, install, test and support an application by about 60 percent."

GARTNER, INC.

Virtual Applications Made Easy

Application Virtualization reduces the costs, complexity and time delays associated with application compatibility testing and management while maintaining endpoint security. Turn your Windows, .NET and Java-based applications into self-contained, streamable virtual applications that run over the web, USB drives or your desktop management infrastructure.

In order for people to work effectively, their desktop and notebook systems must work all the time. New software must get along with existing software, run at peak performance and operate in a secure environment. Keeping applications up to date in today's distributed environment is easier said than done. Applications on a hard drive share files, change registry keys and create what is often referred to as "DLL Hell." In fact, one of the leading causes of application failure is application conflicts resulting from new software installations.

Testing each new application with your complex mix of operating systems, software and hardware is time-consuming and expensive. Even after rigorous testing, PCs fail because of the ever-changing nature of most computing environments.

Application Virtualization

Fortunately, there's OpenText™ Application Virtualization. This easy-to-use solution turns your Windows, .NET and Java-based applications into virtualized applications that run in an isolated environment to:

- Minimize application conflicts and deployment-related helpdesk calls
- Dramatically cut application management costs
- Preserve your existing environment and maintain desktop security
- Ensure application continuity when tackling complex operating system upgrades (such as to Windows 7).

Application Virtualization lets you easily adopt virtualized applications into your existing IT environment. There are no additional agents or device drivers to support and no virtual machines to set up or manage. The virtual application consists of a single .exe file that runs completely self-contained and isolated from the PC's operating system and registry.

Step-by-step wizards automate the creation process. You can even optimize the virtual application to run directly from DVDs or USB drives. To make things easy, Application Virtualization provides pre-configured virtual application profiles for the most popular desktop productivity and browser offerings. It also offers application compression, the option to convert legacy OpenText™ ZENworks Suite AXT-based applications to virtual applications and the ability to distribute patches for a virtual application independently of the application itself. And with support for predictive streaming, you can run virtual applications five to 20 times faster than traditional downloads.

Say Goodbye to Application Conflicts

Applications virtualized with Application Virtualization run in an isolated environment that's immune to conflicts with internal applications. Each virtualized application is a compact package with all the application files, settings, runtimes and components needed to run immediately. Applications act just like they would if they were installed locally, but your operating system, registry and run-time environments remain unchanged.

"Gartner recommends that IT organizations integrate application virtualization with existing management systems to maintain manageability benefits and improve application supportability."

GARTNER RESEARCH

TCO of Traditional Software Distribution vs. Application Virtualization

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- Eliminate compatibility problems when deploying applications on the latest operating systems, including Windows 7
- Run conflicting software versions on the same machine
- Minimize user impact by eliminating application setup and configuration

Control Application Deployment Costs

Preparing applications for deployment has traditionally required time- and labor-intensive testing. According to Gartner Research, it's the primary reason most companies only have 10 to 25 percent of their application portfolios packaged. As a result, 75 to 90 percent of applications are installed manually. Application Virtualization accelerates application deployments by dramatically reducing pre-deployment testing and manual installation processes.

- Deliver updates faster
- Simplify contingency planning and accelerate problem resolution
- With a single click, include necessary components, such as the .NET Framework, Java, Flash and Shockwave
- Take advantage of integration with OpenText™ ZENworks Configuration Management to unify and automate the lifecycle management of all your physical and virtual applications

Maintain Desktop Security

Distributing new applications on locked-down systems is an arduous process. Maintaining changing registries, files and DLLs on these

Application Virtualization helps you manage secure environments without compromise.

systems often results in tough choices regarding security versus compatibility. By isolating application resource interdependencies, Application Virtualization helps you manage secure environments without compromise.

- Execute on locked-down desktops in a secure, controlled environment
- Eliminate UAC prompts and application failures on Windows Vista
- Enable Policy Driven Automation via ZENworks Configuration Management for tighter security management
- Restrict virtual applications that are not registered with a ZENworks Configuration Management zone

Get More from Your Existing Environment

Take advantage of Application Virtualization today without modifying your endpoint systems or software distribution tools. It's easy to lean

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and use, with an agent- and server-less design that lets you quickly add virtualized applications to your mix of ZENworks Configuration Management applications. Deploy virtual applications just like your existing applications, leveraging the same best practices and processes you have in place today.

- Improve management efficiencies
- Virtualize your applications in minutes
- Deploy with confidence

Making IT Work As One™

With Application Virtualization, you can increase user productivity, eliminate administrative effort and cost, and mitigate security risk. As a key component of our Endpoint Management solutions, it helps you make IT work as one.

Learn more at
www.opentext.com