Experience Security, Risk, and Governance

Agenda and recommended event path

26–28 March  Vienna, Austria
## Contents

<table>
<thead>
<tr>
<th>Page</th>
<th>Section</th>
</tr>
</thead>
<tbody>
<tr>
<td>3</td>
<td>Welcome</td>
</tr>
<tr>
<td>4</td>
<td>Overview</td>
</tr>
<tr>
<td>5</td>
<td>Evening Programs</td>
</tr>
<tr>
<td>6</td>
<td>Sessions at-a-glance</td>
</tr>
<tr>
<td>11</td>
<td>Session Details</td>
</tr>
<tr>
<td>21</td>
<td>Special Guests</td>
</tr>
<tr>
<td>22</td>
<td>Digital Transformation Zone</td>
</tr>
<tr>
<td>22</td>
<td>Recommended Event Paths</td>
</tr>
<tr>
<td>23</td>
<td>Identities</td>
</tr>
<tr>
<td>25</td>
<td>Apps</td>
</tr>
<tr>
<td>27</td>
<td>Data</td>
</tr>
<tr>
<td>29</td>
<td>Privacy, Compliance and Governance</td>
</tr>
<tr>
<td>30</td>
<td>Why attend Micro Focus Universe</td>
</tr>
</tbody>
</table>

Position your mouse on the content description text and click to be taken to the page.
I am pleased to invite you to the Security, Risk, and Governance (SRG) customer forum at Micro Focus Universe 2019.

Throughout the event, you will hear from actual customers and Micro Focus product managers, who will share best practices and solution roadmaps to help you take a holistic, analytics-driven approach to securing what matters most – identities, applications, and data. The sessions will focus on how to manage risk, ensure compliance, guard privacy and respond to the threats your organizations face every day.

You will also have the opportunity to deepen your knowledge and skills by getting hands-on with our products in a classroom environment. Delegates may attend our instructor-led workshops on ArcSight, Identity and Access, Fortify, Voltage, Unified Endpoint Management, and Secure Content Management. Make sure you sign up when you register, as spaces are limited and we expect them to fill quickly.

Last but not least, our leadership team will be available to address your questions 1:1 in the Meeting Center or during the numerous networking opportunities.

I look forward to seeing you in Vienna!

John Delk
General Manager – Security, Risk, and Governance Solutions
Overview

Micro Focus Universe is our largest customer event of the year, targeted at enabling delegates to run and transform their businesses. Attend to gain the knowledge and assistance you need to innovate faster, with less risk, in the race to digital transformation.

Mainstage keynote

Experienced Micro Focus leaders and compelling industry experts will share their insight on digital transformation – and what it means to organizations like yours. Hear in-person our strategic product plans, and learn about emerging technologies and trends that will shape the future of business.

Customer Forum keynote

While attackers are constantly evolving, an over-abundance of security tools continues to flood the market. If that isn’t enough complexity, CISOs are left to navigate compliance and privacy challenges with regulations like GDPR. This complex security landscape demands a more holistic approach, centered on how analytics and machine learning can power and automate decisions in real-time while providing the right level of risk management to solve for privacy concerns. In the SRG keynote, our leaders are joined by some of the top minds in cybersecurity to share their perspectives alongside our own on how to protect what matters – identities, apps, and data.

Breakout sessions

These customer- and Micro Focus-led sessions will enhance your skills and address your organization’s most pressing needs in today’s digital world.

You’ll learn about the critical tools you need to build, operate, secure, and analyze your entire enterprise. And, you’ll hear straight from the experts on bridging the gap between existing and emerging technologies.

Breakout sessions vary in length from 30 to 120 minutes.

Workshops

Workshops are interactive, instructor-led, hands-on sessions covering a range of software technologies. They are a perfect opportunity for you to extend your skills and deepen your knowledge on a specific topic or solution. Learn from industry experts and bring your toughest questions.

You may wish to reserve your seat in a workshop session as part of the registration process for the event. Seats will be held until 5 mins prior to workshop start.

Workshops run 60 minutes.

Meeting Center

Onsite, you’ll be able to meet in personalized briefings with Micro Focus executives and product experts. In a 1:1 setting, you’ll benefit from our undivided attention and a conversation targeted at your specific needs.

Tell us what’s happening in your world – what keeps you up at night – and we’ll discuss the best options to build, optimize and transform the way you do business.

To request a meeting, please contact your Micro Focus sales representative.
Evening Programs

Enjoy your evenings in Vienna after days filled with invaluable content. Socialize with Micro Focus leaders, meet global peers, build your networks, and connect with customers who will share their business-transforming experiences.

Dine around

Tuesday, 26 March 2019

Customize your dining experience! Delegates receive a dinner voucher that can be redeemed at a variety of selected restaurants, bars, or cafes throughout Vienna. With a pre-set cash value, the voucher takes the guesswork out of "where to eat" and gives you flexibility to choose the spot that best suits your expectations, favored cuisine, and dietary requirements.

All relevant information, a map of participating eateries, and the vouchers will be provided to delegates at onsite check-in.

Customer Forum Dinners

Wednesday, 27 March 2019

Join a group of Micro Focus leaders and other delegates for the SRG dinner. This is a unique opportunity to ask product/usage questions, get tips from other users, and generate ideas for how your organization can further benefit from technology. Or, simply relax and enjoy a gourmet meal surrounded by peers from around the world.
Sessions at-a-glance
## Tuesday, 26 March 2019 (Agenda is subject to change)

<table>
<thead>
<tr>
<th>Time</th>
<th>Activities</th>
<th>Workshop Space</th>
<th>SRG Room 1</th>
<th>SRG Room 2</th>
</tr>
</thead>
<tbody>
<tr>
<td>09:30 - 19:00</td>
<td>Digital Transformation Zone and Meeting Center open (closed during keynote hours)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>10:00 - 11:00</td>
<td>Beef up ESM with open-source resources (ArcSight)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>11:30 - 12:30</td>
<td>Reduce risk on privileged account access with PAM (IAM)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>11:30 - 13:00</td>
<td>Lunch break / Digital Transformation Zone time</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>13:00 - 13:30</td>
<td>Transition to mainstage keynote</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>13:30 - 15:00</td>
<td>Mainstage keynote</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>15:00 - 15:45</td>
<td>Coffee break / Digital Transformation Zone time</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>15:45 - 16:00</td>
<td>Transition to customer forum keynote</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>16:00 - 17:30</td>
<td>SRG customer forum keynote: Navigating the complexities of security, risk, and governance</td>
<td>John Delk, General Manager – Security, Risk and Governance Solutions, Micro Focus</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>Chris Tarbell, former FBI Cyber Security Special Agent and current Director, Berkeley Research Group, LLP</td>
<td></td>
<td></td>
</tr>
<tr>
<td>19:00 - 22:30</td>
<td>Dine around</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
## Wednesday, 27 March 2019 (Agenda is subject to change)

<table>
<thead>
<tr>
<th>Time</th>
<th>Activities</th>
<th>Workshop Space</th>
<th>SRG Room 1</th>
<th>SRG Room 2</th>
</tr>
</thead>
<tbody>
<tr>
<td>08:30 - 18:00</td>
<td>Digital Transformation Zone and Meeting Center open</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>09:30 - 10:00</td>
<td>Using encryption to protect sensitive data across hybrid IT</td>
<td>Preparing for the inevitable: Breach defense</td>
<td>A single technology framework for global privacy compliance</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>Micro Focus Product Management Team</td>
<td>Micro Focus Product Management Team</td>
<td></td>
</tr>
<tr>
<td>10:00 - 10:30</td>
<td></td>
<td>Shift security left: Security as an essential part of CI/CD</td>
<td>Compliance vs. governance: Mitigate risk and derive value</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>Micro Focus Product Management Team</td>
<td>Micro Focus Product Management Team</td>
<td></td>
</tr>
<tr>
<td>10:30 - 11:00</td>
<td>Coffee break / Digital Transformation Zone time</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>11:00 - 11:30</td>
<td>Find and investigate unknown threats (hunting and analytics)</td>
<td>Identity and Access Management strategy and product roadmap</td>
<td>A day in the life of your data</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>Micro Focus Product Management Team</td>
<td>Micro Focus Product Management Team</td>
<td></td>
</tr>
<tr>
<td>11:30 - 12:00</td>
<td>Continental AG's journey to IAM</td>
<td>Unstructured data: Managing the mess and uncovering value</td>
<td></td>
<td>presented by a customer</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td>presented by a customer</td>
</tr>
<tr>
<td>12:00 - 14:00</td>
<td>Lunch break / Digital Transformation Zone time</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Time</td>
<td>Activities</td>
<td>Workshop Space</td>
<td>SRG Room 1</td>
<td>SRG Room 2</td>
</tr>
<tr>
<td>--------------</td>
<td>------------------------------------------------------</td>
<td>--------------------------------------------------------------------------------</td>
<td>----------------------------------------------------------------------------</td>
<td>----------------------------------------------------------------------------</td>
</tr>
<tr>
<td>12:30 - 13:30</td>
<td>Privacy, compliance and encryption with ArcSight and Voltage</td>
<td>Privacy, compliance and encryption with ArcSight and Voltage</td>
<td></td>
<td></td>
</tr>
<tr>
<td>13:00 - 13:45</td>
<td>Channel Partner keynote (by invitation only)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>14:00 - 14:45</td>
<td>Premium sponsor breakout sessions from PwC and DXC</td>
<td>Privacy, compliance, and encryption with ArcSight and Voltage (This is a repeat workshop)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>15:00 - 15:30</td>
<td>Reduce risk on privileged account access with PAM (IAM)</td>
<td>Intelligent security operations with ArcSight: A look into the future</td>
<td></td>
<td>AppSec at speed and scale: Agility, integration, automation</td>
</tr>
<tr>
<td></td>
<td>(This is a repeat workshop)</td>
<td></td>
<td></td>
<td>Micro Focus Product Management Team</td>
</tr>
<tr>
<td>15:30 - 16:00</td>
<td></td>
<td>Machine learning in cybersecurity: One size doesn’t fit all (session end 16:15)</td>
<td>Application security at Centrica: Pen testing to DevSecOps</td>
<td>presented by a customer</td>
</tr>
<tr>
<td>16:00 - 16:30</td>
<td>Coffee break / Digital Transformation Zone time</td>
<td>Privacy and collaboration with built-in data protection</td>
<td>Endpoint protection: Keys to keeping your corporate data secure with ZENworks</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>Micro Focus Product Management Team</td>
<td>Micro Focus Product Management Team</td>
<td></td>
</tr>
<tr>
<td>16:30 - 17:00</td>
<td>Developer-centric application security scans (Fortify)</td>
<td>Carrefour: Securing data use with customer privacy built-in</td>
<td>Information archiving for compliance, governance, value creation</td>
<td></td>
</tr>
<tr>
<td>17:00 - 17:30</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>19:30 - 22:30</td>
<td>SRG customer forum dinner</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
### Thursday, 28 March 2019  
(Agenda is subject to change)

<table>
<thead>
<tr>
<th>Time</th>
<th>Activities</th>
<th>Workshop Space</th>
<th>SRG Room 1</th>
<th>SRG Room 2</th>
</tr>
</thead>
<tbody>
<tr>
<td>08:30 - 14:00</td>
<td>Digital Transformation Zone and Meeting Center open</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>09:30 - 10:00</td>
<td><strong>SCM: Sensitive data discovery</strong></td>
<td></td>
<td>Strong authentication for the agile enterprise</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>(presented by a customer)</td>
<td></td>
</tr>
<tr>
<td>10:00 - 10:30</td>
<td>ArcSight strategy and product roadmap</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>(Micro Focus Product Management Team)</td>
<td></td>
</tr>
<tr>
<td>10:30 - 11:00</td>
<td>Turkcell Cyber Defence Center (CDC) at the leading edge of SecOps innovation</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>(presented by a customer)</td>
<td></td>
</tr>
<tr>
<td>11:00 - 11:30</td>
<td>Coffee break / Digital Transformation Zone time</td>
<td>Reduce risk on privileged account access with PAM (IAM)</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>(This is a repeat workshop)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>11:30 - 12:00</td>
<td>Embrace DevSecOps</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>(presented by a partner)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>12:00 - 12:30</td>
<td>A GDPR journey from sales to delivery: Pain-points, challenges, opportunities</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>(presented by a partner)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>12:30 - 14:00</td>
<td>Grab’n go lunch and departures</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
Tuesday, 26 March 2019

10:00 - 11:00
Beef up ESM with open-source resources (ArcSight)

Getting the best of ArcSight ESM involves enhancing it with internal, homegrown, and external content sources. In this workshop, you will:

- Learn about existing enrichment resources
- Get hands-on experience creating right-click integrations with external sources
- Walk through how to optimize received logs using open-source feed sources

Anas Hadidi, EMEA Practice Lead – Security Operations, Micro Focus

11:30 - 12:30
Reduce risk on privileged account access with PAM (IAM)

This workshop is repeated on Wednesday 15:00 - 16:00 and Thursday 11:00 - 12:00

The misuse of privileged credentials will continue to be a leading area of exposure, and more IT budget and resources will be dedicated to securing this common attack vector. At this year’s Gartner Security and Risk Management Summit, Micro Focus Privileged Account Management (PAM) was on the most-recommended security projects list. PAM is a key component of an organization’s intelligent security strategy. PAM credentials hold the keys to the kingdom, as they are primary targets for attackers. In this workshop, you’ll experience how Micro Focus PAM, combined with Multi Factor Authentication (MFA), fully controls, records, and monitors privileged access to your most critical systems.

Fernando de los Rios Sanchez, Technical Account Manager, Micro Focus
Tuesday, 26 March 2019

16:00 - 17:30
SRG customer forum keynote: Navigating the complexities of security, risk, and governance

Cyber threats are escalating. Aging apps and processes (along with new ones) are full of unforeseen risks. Privacy and compliance requirements are mounting. Not to mention that the market is flooded with point solutions that don’t offer the scope, vision, or cross-silo analytics needed for these company-wide challenges. In this session, you’ll hear experts share their perspective on how enterprises are taking a more holistic, analytics-driven approach to securing what matters most – identities, applications, and data.

John Delk, General Manager – Security, Risk and Governance Solutions, Micro Focus

Special guest, Chris Tarbell, former FBI Cyber Security Special Agent and current Director, Berkeley Research Group, LLP

Christopher Tarbell is one of the most successful cyber security law enforcement officials of all time. Dubbed “the Eliot Ness of online crime” by Newsweek, he is responsible for infiltrating the hacker group Anonymous and taking down the dark web drug trafficking site Silk Road.

Wednesday, 27 March 2019

09:30 - 10:00
Preparing for the inevitable: Breach defense

Many organizations are lured by the siren call of quick fixes to their security woes with “silver bullet” point solutions that only address a near-term challenge or a fraction of the requirements necessary to deliver truly effective security. Securing any level of risk demands a more holistic approach that necessitates several security techniques and areas of expertise working together to provide truly comprehensive protection. Join us as we discuss how to avoid the lure of a silver bullet by taking a holistic approach to security that allows organizations to reduce their risk and better protect their assets, while also securely empowering their businesses to leverage all the benefits that digital transformation offers.

Robert MacDonald, Director, Solutions Marketing, Micro Focus

09:30 - 10:00
A single technology framework for global privacy compliance

Data privacy is under assault from attacks and insider abuse to data lakes, IoT, smart infrastructure, and new sources that increase risk exposure. New legislation enforces hard penalties for failure to govern – but where to begin securing data efficiently and universally meeting global requirements? Learn about an end-to-end approach that maps security and governance technologies – each step of the way – to understand risk through data discovery and classification. Hear how to govern data access and use to accelerate a consistent, repeatable, and scalable solution. The end result is safe and reliable data handling that meets compliance goals, while enabling value creation through an integrated privacy framework for conquering GDPR – and beyond.

Filipe Ribeiro, Head of Security, Risk and Governance, International, Micro Focus
Wednesday, 27 March 2019

09:30 - 10:30
Using encryption to protect sensitive data across hybrid IT

In this workshop, you will learn how to use SecureData Sentry to discover and transparently protect and de-protect sensitive data fields between end-user devices and back-end servers. This knowledge will allow business processes to continue unhindered while preventing unauthorized access by back-office administrators, cloud platform providers, and any malicious snoopers or malware. You will also see how to set up SecureData Sentry to protect sensitive fields in SalesForce.com.

Daniel Clift, EMEA Practice Lead – Data Security, Micro Focus

10:00 - 10:30
Shift security left: Security as an essential part of CI/CD

Engage your software teams by demonstrating how security, when integrated seamlessly throughout the entire software development lifecycle, can accelerate rapid development, deployment, and continuous integration while producing secure applications. This session will share how to achieve this success by leveraging application security, identity, and access management to build secure applications at the speed of DevOps.

Lucas von Stockhausen, Senior Product Manager and Application Security Strategist, Micro Focus

Erdem Menges, Senior Product Marketing Manager, Micro Focus

10:00 - 10:30
Compliance vs. governance: Mitigate risk and derive value

Is your organization managing data because you have to or because you want to? The answer should be: Yes! While increasing privacy (e.g., GDPR) and industry regulations dictate how and when organizational and customer data must be managed, governing that data throughout its lifecycle, from development through disposition, can help organizations derive value and gain insight from the very data being protected. In this session, we will look at not only the similarities, but also the differences between compliance and governance, as well as discuss the value of that data.

David Kemp, Specialist Business Consultant, Micro Focus

Nathan Turajski, Product Marketing Director, Micro Focus
Wednesday, 27 March 2019

11:00 - 11:30  
Identity and Access Management strategy and product roadmap

Learn more about our complete, end-to-end identity portfolio that scales to your needs and provides additional context to your security investments. In an industry saturated with point solutions, organizations are often stuck trying to cobble together a cohesive security stance from numerous solutions that simply don’t integrate. By offering a complete portfolio, Micro Focus bridges the gap that often exists between security and identity management to deliver identity-powered security. Join us for this session to hear about the broad portfolio and gain insight into the strategy and roadmap of our Identity Governance, Access Management, and Privilege Management solutions.

Robert MacDonald, Director, Solutions Marketing, Micro Focus

11:00 - 11:30  
A day in the life of your data

Data is everywhere, and businesses continue to struggle with data growth metrics and the types of data that they are collecting. Discovering and securely managing data in accordance with regional and global requirements is a top priority for CXOs in today’s IT landscape. Achieving this provides key business value in terms of not only regulatory and legal compliance, but also positively achieving operational efficiency and even increased revenue from better quality records management. Do organizations have your best interests in mind when handling your data and moving it among applications and between silos? In this session, we will examine how your data moves through an organization and the various handoffs it goes through leading to deletion.

David Kemp, Specialist Business Consultant, Micro Focus

11:00 - 12:00  
Find and investigate unknown threats (hunting and analytics)

Join this workshop and learn how to use ArcSight Investigate to perform security analytics and find the starting point for your hunt scenario.

- Verify your hypothesis using built-in insights, such as the DNS Domain-Generating Algorithm (DGA) detection and Host Profiler
- Use machine learning, statistical analysis, and baselining to identify anomalous behavior
- Use security-centric dashboards (Host Profiler, DGA, Outlier Analytics, etc.) to drill down on the hosts for root-cause analysis
- Use multiple indicators of compromise for increased fidelity and fewer false positives

Emrah Alpa, EMEA Security Practice Lead - Security Operations, Micro Focus
Wednesday, 27 March 2019

11:30 - 12:00
Continental AG’s journey to IAM

Continental AG, a worldwide engaged supplier within the automotive and transportation industries, is on its multi-year journey to Identity and Access Management (IAM). Hear about its achievements and experiences. Gain insight into upcoming enhancements, including integrating multiple divisions, different processes, and over 230,000 users from a series of acquisitions and mergers. Learn ow the changes impact cloud strategies and different types of consumers. Finally, we’ll wrap up this real-life experience by sharing lessons learned.

Walter Zettl, Head of Service Delivery Corp. Infra. IT, Continental AG

11:30 - 12:00
Unstructured data: Managing the mess and uncovering value

David Francis, Head of Information Governance at Lloyd’s of London insurer Canopius, takes you through how he and Micro Focus partner Oyster IMS have addressed the challenges of managing unstructured data using Micro Focus ControlPoint.

- You know what is in your databases, but what about the corporate information you hold in documents and spreadsheets?
- Do you know where it is stored?
- Do you know what is important and what is trivial?
- Are you storing multiple copies of the same information?
- Can you meet regulatory requirements to retain, delete, or protect that information?
- Can you easily comply with litigation or data protection requests (including GDPR compliance) relating to that information?

David Francis, Group Data Protection Officer / Head of Information Protection and Governance, Canopius

12:30 - 13:30
Privacy, compliance, and encryption with ArcSight and Voltage

(This workshop is repeated at 14:00 - 14:45)

Learn how to use ArcSight with integrated Voltage FPE (Format Preserving Encryption) to protect sensitive data, strengthen your privacy controls, and comply with ever-growing compliance regulations:

- Universal onboarding of events with the ArcSight Data Platform
- Instant connector deployment
- Setup of protection profile
- Get sanitized or pseudonymized event data
- Analyze and decrypt in Logger
- Use for further analytics, compliance reporting, correlation, or big data initiatives without compromising confidentiality

Petr Hnevkovsky, EMEA Security Operations Practice Lead, Micro Focus
Wednesday, 27 March 2019

14:00 - 14:45
Privacy, compliance, and encryption with ArcSight and Voltage
(This is a repeat workshop)

Learn how to use ArcSight with integrated Voltage FPE (Format Preserving Encryption) to protect sensitive data, strengthen your privacy controls, and comply with ever-growing compliance regulations:

- Universal onboarding of events with the ArcSight Data Platform
- Instant connector deployment
- Setup of protection profile
- Get sanitized or pseudonymized event data
- Analyze and decrypt in Logger
- Use for further analytics, compliance reporting, correlation, or big data initiatives without compromising confidentiality

Petr Hnevkovsky, EMEA Security Operations Practice Lead, Micro Focus

15:00 - 15:30
AppSec at speed and scale: Agility, integration, automation

Today, businesses rely more and more on software to be competitive, efficient, and profitable. This reliance results in an unprecedented increase in the number and complexity of applications and releases, coupled with the demand for significantly shorter release cycles. Add the complication of increased attacks targeting the application layer, and you've got soaring risks for businesses.

This session will discuss how Fortify uses agility, integration, scalability, and automation capabilities to provide a comprehensive and seamless approach to application security.

Scott Johnson, General Manager, Micro Focus Fortify, Micro Focus

15:00 - 15:30
Intelligent security operations with ArcSight: A look into the future

Cybersecurity is increasingly important in an increasingly connected world of smart grids and IoT, including threats from devices and shadow IT and beyond. That’s why the role of an integrated SOC with a flexible SIEM strategy is your path to having decisive visibility and control over security events and process data that reveal insights into areas such as hardware hacking and detecting rogue devices. Your next-generation SecOps strategy depends upon solutions that are simple, intelligent, open, and converged. Each of these concepts is an essential element to an effective security analytics platform. Join us to hear more about how ArcSight is your key to success by enabling visibility and securing enterprises in an increasingly connected and dangerous world.
Wednesday, 27 March 2019

15:00 - 16:00
Reduce risk on privileged account access with PAM (IAM)
(This is a repeat workshop)

The misuse of privileged credentials will continue to be a leading area of exposure, and more IT budget and resources will be dedicated to securing this common attack vector. At this year’s Gartner Security and Risk Management Summit, Micro Focus Privileged Account Management (PAM) was on the most-recommended security projects list. PAM is a key component of an organization’s intelligent security strategy. PAM credentials hold the keys to the kingdom, as they are primary targets for attackers. In this workshop, you’ll experience how Micro Focus PAM, combined with Multi Factor Authentication (MFA), fully controls, records, and monitors privileged access to your most critical systems.

Fernando de los Rios Sanchez, Technical Account Manager, Micro Focus

15:30 - 16:00
Application security at Centrica: Pen testing to DevSecOps

Fortify has been the cornerstone of the Centrica application security program for over 8 years. This session will describe the program and how it has evolved over the years to encompass static, dynamic, and mobile application security testing. Fortify on Demand has been an integral part of the software development lifecycle, which now covers a global portfolio of over 400 applications.

Sujith Wasantha, Head of Application Security, Centrica plc

15:30 - 16:15
Machine learning in cybersecurity: One size doesn’t fit all

Machine learning is today’s “must have” cybersecurity technology, but is it really able to address every challenge equally? Solving real problems is more important than buying the “best” technology, and you don’t need to be a data scientist to figure out the most critical problems you need to solve. You simply need to understand that all machine learning isn’t created equal, and to ask the right questions to determine the right tool for the job.

Hear about two main categories of machine learning – supervised and unsupervised – and how they can be practically applied in the context of solving cybersecurity problems. Learn how Interset’s technology can be applied to the wider Micro Focus portfolio to enhance efficiency with analytic-driven proactive insights, making your IT and SecOps ecosystems smarter and more efficient.

Matt Ulery, VP of Product Management for IAM and SecOps, Micro Focus

Mario Daigle, VP of Product, Interset

16:30 - 17:00
Privacy and collaboration with built-in data protection

Micro Focus is growing its data security portfolio, adding key capabilities to make it the most comprehensive in the industry. Recent investments are producing innovations in the protection and management of all types of sensitive data: unstructured and structured, whether in use, in transit, or at rest. Gain control over unstructured data and file usage, proliferation, and disposition across platforms. Discover, classify, and protect data centrally. Enable safe, open analytics in data lakes and analytics platforms. Protect regulated data in threat intelligence. Simplify privacy compliance across identities, applications, and data. Learn about our game-changing data-centric product developments and how they can benefit you.

Reiner Kappenberger, Director Product Management, Data Security, Micro Focus

Presented by a customer
Wednesday, 27 March 2019

16:30 - 17:00
Endpoint protection: Keys to keeping your corporate data secure with ZENworks

With the expanding number of devices, apps, and operating systems that workers use to get their jobs done, protecting corporate data is an ever-increasing challenge. Come and learn how ZENworks provides the keys to securing and managing all your endpoints from a central location and enables you to execute security capabilities and policies, while maintaining end-user productivity with Unified Endpoint Management.

Gil Cattelain, Senior Product Marketing Manager, Micro Focus

16:30 - 17:30
Developer-centric application security scans (Fortify)

This lab will enable you to identify and remediate a selection of software security vulnerabilities within the Eclipse IDE at both lightweight and deep-scan levels. You will walk through the process of kicking off a deep scan as part of the build, and see how to audit scan results with predictions powered by machine learning with Fortify scan analytics.

Frans van Buul, EMEA Application Security Practice Lead, Micro Focus

17:00 - 17:30
Carrefour: Securing data use with customer privacy built-in

Multi-national retailer Carrefour began addressing GDPR in 2016. It needed to efficiently manage protection for the customer dataflow – with flexibility for business processes such as loyalty programs, cashier tickets, and data analytics for business insights. This session addresses how Voltage SecureData protection enables privacy, with data use at scale, in an omni-channel consumer-facing business.

David Decroix, Data protection Program Manager, Carrefour

17:00 - 17:30
Information archiving for compliance, governance, value creation

Information archiving goes beyond just the storage of email. With other forms of electronic communications becoming more popular (e.g., instant messaging, mobile messaging, social media), the need to store all forms of communication – along with pertinent business content for regulation compliance, risk management, and data governance – increases. In this session, we will discuss our new Micro Focus open unified archiving platform and how your organization can gain insight and value from that stored data.

Ken Muir, Vice President Worldwide Sales – Archiving & Risk Management, Micro Focus
Thursday, 28 March 2019

09:30 - 10:00
Strong authentication for the agile enterprise

Key to success for multi-factor authentication (MFA) is the flexibility when it comes to selecting factors or authenticators to meet user experience, cost, and security expectations. In an agile world, enterprise MFA solutions also need to be dynamic in terms of use cases and integrations. In this session, BMW will talk about its specific goals, objectives, and accomplishments.

Dennis Robare, Cyber Security Engineer, BMW (US)

09:30 - 10:30
SCM: Sensitive data discovery

Finding sensitive structured data in active and inactive systems across the enterprise is a major challenge for organizations. In this workshop, you will explore how Micro Focus Structured Data Manager helps discover sensitive information like social security numbers, credit card numbers, names, and more in database tables. See how the data is protected. And explore the following functionalities:

- Register tables in a project
- Scan tables
- Show discovered sensitive data
- Generate Designer project
- Show protection action in Designer

Jean-Michel Guiral, International Practice lead - Information Governance, Micro Focus

10:00 - 10:30
ArcSight strategy and product roadmap

Simple, intelligent, open, converged. Each of those words is an essential element to an effective security analytics platform. Join us to hear about the ArcSight vision and roadmap, and learn how Micro Focus is investing in this business and mission-critical solution. In this session, we will share our current state, as well as our future plans. We’ve heard many questions from our customers and will dedicate this session to addressing them first-hand and engaging in conversation.

Mike Mychalczuk, Director of Product Management, ArcSight, Micro Focus

10:30 - 11:00
Turkcell Cyber Defence Center (CDC) at the leading edge of SecOps innovation

Turkcell is Turkey’s leading mobile phone operator with millions of subscribers across nine countries. Join our interactive session where we highlight the evolution of ArcSight in Turkcell’s advanced 24x7 CDC environment. Seasoned Cyber Security Architect Fatih Demirba explains his real-world insights within CDC’s “Intelligent Security Operations Journey to Value” experience, increasing the company’s capabilities to incorporate advanced analytics and expert hunting techniques to stay ahead of modern threats. With maturity increasing every year since inception in 2015, this session will focus on important topics including SOC automation, incident response, 360º monitoring, and the use case development lifecycle – helping enable you to accelerate your successful journey too!

Fatih Demirbas, Cyber Security Architect, Turkcell

presented by a customer

presented by a customer
Thursday, 28 March 2019

11:00 - 12:00
Reduce risk on privileged account access with PAM (IAM)
(This is a repeat workshop)

The misuse of privileged credentials will continue to be a leading area of exposure, and more IT budget and resources will be dedicated to securing this common attack vector. At this year’s Gartner Security and Risk Management Summit, Micro Focus Privileged Account Management (PAM) was on the most-recommended security projects list. PAM is a key component of an organization’s intelligent security strategy. PAM credentials hold the keys to the kingdom, as they are primary targets for attackers. In this workshop, you’ll experience how Micro Focus PAM, combined with Multi Factor Authentication (MFA), fully controls, records, and monitors privileged access to your most critical systems.

Fernando de los Ríos Sanchez, Technical Account Manager, Micro Focus

11:30 - 12:00
Embrace DevSecOps

Join us to understand how to operate a modern application security function. We will explore the design, implementation, and operations of static and dynamic application security tests powered by Micro Focus technology, how to integrate these tests into DevOps processes, and correlate with other application security activities.

The following topics will be covered:

- How to build a comprehensive, end-to-end defense of application landscape
- How to build automated, continuous testing and identify problems before they arise
- How to shorten the lead time to deliver software and patch critical vulnerabilities
- How to proactively identify, remediate, and report application vulnerabilities to ensure they are not introduced into live/production environments, with better equipped developers and testing tools

Vojtech Brtník, Senior Manager, Audit & Risk Advisory, Deloitte LLP

12:00 - 12:30
A GDPR journey from sales to delivery: Pain-points, challenges, opportunities

The word “regulation” may bring to mind a penalty risk of up to €20M (or 4% of annual revenue). That’s reason enough to adhere to GDPR compliance.

Come hear how sometimes, “regulation” can also mean opportunity. It creates a chance to optimize and organize business processes and IT resources. With GDPR, data will become even more consolidated and accurate. Eventually, IT costs will further be reduced by retiring any legacy applications eliminating redundant, obsolete, and trivial data.

Hikmet Kiliç, Group Manager, IM&G Consulting Services, Kafein

presented by a partner
Special Guests

Chris Tarbell
One of the All-Time Most Successful Cyber Security Law Enforcement Officials Former FBI Cyber Security Special Agent, Director, Berkeley Research Group, LLP

Joining the SRG customer forum keynote
Visit the Identity and Access demo in the Digital Transformation Zone where our consultants are on hand to show you the latest releases.
Recommended Event Path – Identities

If you are interested in securing identities, you might like to attend the following:

**Tuesday, 26 March 2019**
- 11:30 - 12:30 Workshop
  - Reduce risk on privileged account access with PAM (IAM)
- 13:30 - 15:00 Micro Focus mainstage keynote
- 16:00 - 17:30 SRG customer forum keynote: Navigating the complexities of security, risk, and governance

**Wednesday, 27 March 2019**
- 09:30 - 10:00 Breakout session
  - Preparing for the inevitable: Breach defense
- 11:00 - 11:30 Breakout session
  - Identity and Access Management strategy and product roadmap
- 11:30 - 12:00 Breakout session
  - Continental AG's journey to IAM
- 15:00 - 16:00 Workshop (repeat session)
  - Reduce risk on privileged account access with PAM (IAM)
- 16:30 - 17:00 Breakout session
  - Endpoint protection: Keys to keeping your corporate data secure with ZENworks

**Thursday, 28 March 2019**
- 09:30 - 10:00 Breakout session
  - Strong authentication for the agile enterprise
- 11:00 - 12:00 Workshop (repeat session)
  - Reduce risk on privileged account access with PAM (IAM)
Visit the App Security demo in the Digital Transformation Zone
where our consultants are on hand to show you the latest releases.
# Recommended Event Path – Apps

If you are interested in **securing apps**, you might like to attend the following:

<table>
<thead>
<tr>
<th>Tuesday, 26 March 2019</th>
<th>Wednesday, 27 March 2019</th>
<th>Thursday, 28 March 2019</th>
</tr>
</thead>
<tbody>
<tr>
<td>13:30 - 15:30</td>
<td>10:00 - 10:30 Breakout session</td>
<td>09:30 - 10:30 Workshop (Application Delivery Management customer forum) DevSecOps</td>
</tr>
<tr>
<td>Micro Focus mainstage keynote</td>
<td>Shift security left: Security as an essential part of CI/CD</td>
<td></td>
</tr>
<tr>
<td>16:00 - 17:30</td>
<td>12:30 - 13:30 Workshop (Application Delivery Management customer forum)</td>
<td>11:30 - 12:00 Breakout session</td>
</tr>
<tr>
<td>SRG customer forum keynote: Navigating the complexities of security, risk, and governance</td>
<td>SecDevOps</td>
<td>Embrace DevSecOps</td>
</tr>
<tr>
<td></td>
<td>15:00 - 15:30 Breakout session</td>
<td>presented by a partner</td>
</tr>
<tr>
<td></td>
<td>AppSec at speed and scale: Agility, integration, automation</td>
<td></td>
</tr>
<tr>
<td></td>
<td>15:30 - 16:00 Breakout session</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Application security at Centrica: Pen testing to DevSecOps</td>
<td></td>
</tr>
<tr>
<td></td>
<td>16:30 - 17:30 Workshop</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Developer-centric application security scans (Fortify)</td>
<td></td>
</tr>
</tbody>
</table>

Check out the Application Delivery Management customer forum agenda for more SecDevOps sessions.
Visit the Security Operations and Data Security demo in the Digital Transformation Zone where our consultants are on hand to show you the latest releases.
Recommended Event Path – Data

If you are interested in securing data, you might like to attend the following:

**Tuesday, 26 March 2019**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
</table>
| 10:00 - 11:00 | Workshop  
Beef up ESM with open-source resources (ArcSight) |
| 13:30 - 15:00 | Micro Focus mainstage keynote |
| 16:00 - 17:30 | SRG customer forum keynote: Navigating the complexities of security, risk, and governance |

**Wednesday, 27 March 2019**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
</table>
| 09:30 - 10:30 | Workshop  
Using encryption to protect sensitive data across hybrid IT |
| 09:30 - 10:00 | Breakout session  
Preparing for the inevitable – breach defense |
| 11:00 - 11:20 | Workshop  
Find and investigate unknown threats (hunting and analytics) |

**Thursday, 28 March 2019**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
</table>
| 10:00 - 10:30 | Breakout session  
ArcSight strategy and product roadmap |
| 10:30 - 11:00 | Breakout session  
Turkcell Cyber Defence Center (CDC) at the leading edge of SecOps innovation |
| 12:30 - 13:30 | Workshop  
Privacy, compliance, and encryption with ArcSight and Voltage |
| 14:00 - 14:45 | Workshop (repeat session)  
Privacy, compliance, and encryption with ArcSight and Voltage |
| 15:00 - 15:30 | Breakout session  
Intelligent security operations with ArcSight: A look into the future |
| 15:30 - 16:15 | Breakout session  
Machine learning in cybersecurity: One size doesn’t fit all |
| 16:30 - 17:00 | Breakout session  
Privacy and collaboration with built-in data protection |
| 17:00 - 17:30 | Breakout session  
Information archiving for compliance, governance, value creation |
| 17:00 - 17:30 | Breakout session  
Carrefour: Securing data use with customer privacy built-in |
Visit the Secure Content Management (SCM) and Data Security demo in the Digital Transformation Zone where our consultants are on hand to show you the latest releases.
Recommended Event Path – Privacy, Compliance and Governance

If you are interested in **privacy, compliance and governance**, you might like to attend the following:

<table>
<thead>
<tr>
<th>Day</th>
<th>Time</th>
<th>Session Details</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Tuesday, 26 March 2019</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>13:30 - 15:00</td>
<td>Micro Focus mainstage keynote</td>
<td></td>
</tr>
<tr>
<td>16:00 - 17:30</td>
<td>SRG customer forum keynote: Navigating the complexities of security, risk, and governance</td>
<td></td>
</tr>
<tr>
<td><strong>Wednesday, 27 March 2019</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>09:30 - 10:30</td>
<td>Workshop</td>
<td>Using encryption to protect sensitive data across hybrid IT</td>
</tr>
<tr>
<td>09:30 - 10:00</td>
<td>Breakout session</td>
<td>A single technology framework for global privacy compliance</td>
</tr>
<tr>
<td>10:00 - 10:30</td>
<td>Breakout session</td>
<td>Compliance vs. governance: Mitigate risk and derive value</td>
</tr>
<tr>
<td>10:00 - 10:30</td>
<td>Breakout session</td>
<td>A day in the life of your data</td>
</tr>
<tr>
<td>11:00 - 11:30</td>
<td>Breakout session</td>
<td>Unstructured data: Managing the mess and uncovering value</td>
</tr>
<tr>
<td>11:30 - 12:00</td>
<td>Breakout session</td>
<td>Privacy and collaboration with built-in data protection</td>
</tr>
<tr>
<td>12:00 - 12:30</td>
<td>Breakout session</td>
<td>Privacy and collaboration with built-in data protection</td>
</tr>
<tr>
<td>16:30 - 17:00</td>
<td>Breakout session</td>
<td>Carrefour: Securing data use with customer privacy built-in</td>
</tr>
<tr>
<td><strong>Thursday, 28 March 2019</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>09:30 - 10:30</td>
<td>Workshop</td>
<td>SCM: Sensitive data discovery</td>
</tr>
<tr>
<td>12:00 - 12:30</td>
<td>Breakout session</td>
<td>A GDPR journey from sales to delivery: Pain-points, challenges, opportunities</td>
</tr>
</tbody>
</table>

*presented by a partner*

*presented by a customer*
Learn more or register today
http://www.microfocus.com/universe

Why attend Micro Focus Universe?
Gain valuable tips from customers and partners.
Explore our entire portfolio and see product demos.
Grow your skills via in-depth workshops.
Ask our experts all your questions and benefit from in-person conversations and guidance.
Build your global network.

Why leverage the onsite Meeting Center?
Get personalized recommendations based on your specific business needs.
Take advantage of Micro Focus executive insight and strategic guidance.
Ask product experts your questions.
Determine the best technology to help your organization transform.
Your Micro Focus sales representative can discuss your meeting goals now, and submit the meeting request early next year.

What can you experience in the Digital Transformation Zone?
Explore the family of Micro Focus products in hands-on demos.
Ask our gurus your product usage questions.
Benefit from exhibiting partners’ complementary solutions and services.
Determine the best technology to help your organization transform.
Take a break at the coffee and juice bar.

How do you benefit from so many customer-led sessions?
Hear about real-world implementations and best practices.
Avoid pitfalls so you can move quickly, with quality and security.
Enjoy informative business use case stories.
Get ideas to take back to the office.
We look forward to working with you in Vienna.