Digital Transformation: By The Numbers

A combination of technology advances, evolving customer expectations, process evolutions (e.g., digitization), and new business models are forcing organizations to re-think their IT strategies in 2020. In the end, the decisions technology executives make can impact differentiation, growth and scale, profitability, customer satisfaction and speed-to-market. Here are some important facts to consider about digital transformation, and the core elements of success, when evaluating next steps.

Digital Transformation Benefits

- 61% of organizations are realizing higher revenue growth than competitors.
- 93% of top-performing CIOs say they are better prepared to change as a digital business.
- 80% use digital transformation to create stronger customer engagement.

Foundational Principles

- 47% of CIOs believe legacy/core IT modernization will deliver significant business impact.
- 50% of organizations prefer a single, integrated platform for digital transformation.

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Learn about Micro Focus’ unique approach to digital transformation

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