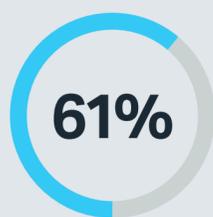


# Digital Transformation: By The Numbers

A combination of technology advances, evolving customer expectations, process evolutions (e.g., digitization), and new business models are forcing organizations to re-think their IT strategies in 2020. In the end, the decisions technology executives make can impact differentiation, growth and scale, profitability, customer satisfaction and speed-to-market. Here are some important facts to consider about digital transformation, and the core elements of success, when evaluating next steps.

## Digital Transformation Benefits



of organizations are realizing higher revenue growth than competitors



of top-performing CIOs say they are better prepared to change as a digital business



use digital transformation to create stronger customer engagement



### Enterprise DevOps

73%

believe DevOps increases the ability to release software with improved reliability and security

81%

believe that DevOps is critical to successful business transformation



### Hybrid IT Management

60%

of IT spending will be cloud-based by end of 2020

63%

say digital transformation is the leading factor in greater cloud adoption



### Predictive Analytics

70%

of customer engagements will be driven by intelligent systems by 2022

50%

are better able to meet customer experience expectations with predictive analytics



### Security, Risk & Governance

33%

of CIOs report a major cyber-attack in the last two years

17%

are 'very satisfied' with their compliance program effectiveness

## Foundational Principles

47%

of CIOs believe legacy/core IT modernization will deliver significant business impact

50%

of organizations prefer a single, integrated platform for digital transformation

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