**Corporate Trends**

**Mobile Apps in your Business**

Mobile apps are quickly becoming a key platform for propelling business faster.

- **Browser use on mobile devices** was only 8% in 2012, today it’s 33%.
- **Bring Your Own Device (BYOD)** environment is forecasted to be $181 billion by 2017.
- **By 2020, global enterprise mobility businesses** are predicted to reach $140 billion per year.

**Mobile’s Value to Corporations**

<table>
<thead>
<tr>
<th>Metric</th>
<th>2012</th>
<th>2016</th>
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</thead>
<tbody>
<tr>
<td>Browser use on mobile devices</td>
<td>8%</td>
<td>33%</td>
</tr>
<tr>
<td>Desktop/laptop use</td>
<td>92%</td>
<td>66%</td>
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- **93%** measured increased productivity from staff using mobile devices to do work away from the office.
- **62%** use mobile devices to both consume information and create content.
- **47%** claimed that the productivity boost from mobile was substantial.
- **71%** believe they still have headroom for even more productivity gains.

**The Corporate Mobile Apps Solution**

**Access Manager**

- Mobile users gain the speed and convenience of single sign-on.
- One set of access policies across all platforms.
- Use Advanced Authentication to deliver multi-factor authentication when needed.
- Authentication types can be configured to match the risk level right for the business.
- Cost saving self-service administration allows users to immediately deregister lost or stolen devices.
- Use Advanced Authentication to deliver multi-factor authentication when needed.

**Visit** NetIQ.com/products/Access-Manager/ to learn how you can boost the mobile value.