

# The Retain Advantage

There are many archiving solutions on the market to choose from. However, Micro Focus® Retain™ Unified Archiving has a number of distinct advantages over its competition.

Retain provides unified archiving of email, social media, and mobile communication data for case assessment, search, and eDiscovery. This includes email archiving for Microsoft Exchange, Office 365, Gmail, Bloomberg, Micro Focus GroupWise®, and instant messaging archiving for Skype for Business. Retain Mobile archives mobile device communication data for Android, BlackBerry, and iOS. Retain Social archives social media, and provides monitoring and data insight for Facebook, Twitter, YouTube, LinkedIn, Instagram, Vimeo, Flickr, Pinterest, and Google+ (on and off network).

Here are 10 Ways Retain differentiates itself from the competition:

**1. Unified Archiving.** Archive email, social media, Skype for Business, and mobile communication. All of this messaging data is archived into one unified data archive. This gives you the ability to search, publish, and perform eDiscovery on all your communication data from one central location.

**Mobile Communication Management:** Retain is the only enterprise-ready archiving solution for iOS, Android, and BlackBerry devices. Retain archives encrypted SMS text messages and dedicated business phone number data for iOS and Android. Additionally, Retain archives SMS, MMS, and phone call logs for Android and BBM, PIN, SMS, MMS, and phone call logs for BlackBerry devices.

**Policy-Based Unified Archiving:** Retain provides fully configurable policies that allow you to define the specific communication data you want to archive.

**Message Deletion:** Retain includes message deletion policies to reduce storage space, and server load on your Exchange, Office 365, or GroupWise system. Policies can be set to delete email from the server after being archived in Retain, or after exceeding its retention age.

**2. Multiple Email Platform Support.** Retain supports Exchange, Office 365, Gmail, IBM Notes, Bloomberg Professional, and GroupWise.

**3. Search, Restore, and Export Tools:** Provide access for any named user.  
**Complete Export Functionality:** Export the data easily into either PST or PDF formats. The exported file is fully indexed, searchable, and includes a table of contents for quick browsing.

**Easily search and restore data with the Retain Web Access Archive Viewer.** Give end users the ability to search, forward, print, restore, access, and view messages in their original context without administrator support.

**Fast and Easy Retrieval:** Retain provides the built-in Lucene indexing engine or the high speed Retain indexing engine for fast and easy retrieval.

## Some of the advantages Retain offers include:

- **Unified Archiving: Archive email, social media, and mobile communication.**
- **Web Access Archive Viewer: Access the archive with any web-enabled device.**
- **Flexible Deployment: Deploy Retain on-premises or in the cloud.**

**Regulatory Search:** Administrators, records management, and other authorized users can perform eDiscovery and can complete regulatory tasks such as place litigation holds, as well as printing, forwarding, saving, redacting, and exporting with the built-in tools.

**4. Rights-Based Access.** Grant rights for end users, administrators, legal, and other teams.  
**Flexible Archive Access:** The Retain Archive can be browsed and searched directly from multiple access points, including the end user email client, the Retain mobile app, the browser-based web access client, and the Offline Archive Viewer. Plus, archived data can be exported to a portable stand-alone archive viewer.

**Single Sign-On:** Retain provides single sign-on for users to access their archives whether they use Outlook, WebAccess, or GroupWise.

**5. Web Access Archive Viewer.** Access the archive with any web-enabled device. Only Retain offers an easy-to-use, browser-based interface accessible from any web-enabled device, with powerful search tools that let you quickly locate the complete message thread you need to preview or export an all-in-one quick-view screen.

**6. Flexible Archive Access.** View, browse, and search from the email client, the Retain mobile app, the web access client, the Offline Archive Viewer, and the Stand-alone Archive Viewer.

**7. Archive Social Messages in Context.** View the entire message string, only available in the Retain Social Module.

**8. Full Audit Trail.** Record and view all archive activity. Retain creates a searchable audit trail of all administrators and users who have permission to search the archive, enabling you to have a record of all activity.

**9. Single-Instance Storage.** Reduce storage costs and space. Retain archives only one copy of a message and its attachment(s).  
**Increased System Performance:** Retain ensures optimal performance of the messaging system by securely archiving messaging data. This keeps storage on the messaging server to a minimum.

**System Statistics and Reporting:** The reports can be viewed within a dashboard, emailed periodically, or generated and saved in multiple formats, including CSV, Excel, HTML, and PDF.

**10. Flexible Deployment.** Deploy Retain on-premises or in the cloud.  
**On-Premises or Cloud Unified Archive:** Choose how your data is stored. Archived data can be stored on-premises behind your organizational firewall or in the Micro Focus cloud.



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**“Retain is a reliable, plug-and-play solution, which doesn’t require much management at all. It was easy to install and just works.”**

**HUGH R. CAUTHERS**

Director of Information Services  
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