

# Experience the Business Value: The ZENworks Suite

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# Still Standalone? What Are You Missing—and How Much Is It Costing You?

There may have been a time when a collection of stand-alone endpoint management and security products and solutions made sense. But as IT environments grow more complex and diverse, IT service requirements rise, and users become more mobile and demanding, businesses are embracing more unified and complete solutions that can help them take back control of their unmanageable environments.

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The Micro Focus® Endpoint Management Solution, powered by the Micro Focus ZENworks® Suite, was created to facilitate and accelerate this important change. With ZENworks, you can combine all of the essential client management, software asset management, virtualization, security, mobility, and IT services functions your IT organization depends on into one complete, policy-driven solution that's also flexible enough to support whatever technology platforms you already have in place. Together, the seven integrated solutions in the ZENworks Suite make it possible to manage and secure all of your users, devices, apps, and IT services using a single unified architecture and a centralized management console.

The ZENworks Suite will certainly simplify and unify your IT operations, but it will also cost you less. Combining multiple client management and security capabilities into a single solution eliminates the time-consuming headache of managing devices, licenses, contracts, apps, services, and helpdesk functions separately. And purchasing the full suite costs a fraction of what it would cost to purchase all of the component products individually.

So exactly what can the ZENworks Suite offer your organization that standalone management products can't? Here's a quick overview of what the Suite includes—and how all of the pieces work together.

## Taking Control of Your IT Complexity

How many different users, devices, apps, licensing contracts, and services is your IT department responsible for? And how many requests

(or demands) do you deal with every day? The ZENworks Suite is about much more than simply combining a bunch of endpoint management and security products. It's about providing you with smart, secure, and integrated tools that simplify, streamline, and automate your workload. This includes:

- **A single, centralized ZENworks Control Panel** for performing all of your security, patching, virtualization, and client management tasks, so you can eliminate the inefficiencies of multiple disconnected management tools.
- **A smart, user-centric approach** that shifts the focus from managing individual devices to providing users with the tools they need to be productive—based on their roles and identities. In practical terms, this saves you the time and hassle of managing every individual device in your organization—especially when users carry multiple devices or move from location to location.
- **Freedom to choose** the platforms and devices that make the most sense for your organization. The ZENworks Suite runs on both Windows and Linux, and it works with most popular databases. It supports Microsoft Active Directory and Micro Focus eDirectory™. And it can manage Windows, Linux, and Mac devices from the same unified console.
- **Policy-based protection** that automatically controls firewall settings, application access, and more based on where your users are and what kind of connection they're using.

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## Proven Parts of an Impressive Whole

The full value of the ZENworks Suite comes from its ability to combine essential client management, software asset management, virtualization, security management, and IT service management solutions into one integrated and unified endpoint management solution. But it's also important to understand that the Suite consists of seven proven, industry-leading products that thousands of businesses have depended on for more than a decade.

### Client Management Powered by ZENworks: Your Key to User-Based Management

On average, how many different devices do the people in your organization use every day? And how quickly is that number growing? With Micro Focus ZENworks Configuration Management, you can stop managing each of those thousands of devices individually—by switching to a policy-driven, user-based approach that configures and provisions devices automatically based on who's using them and where they're located. This saves you time by reducing the number of devices you have to manage. But it also provides your users with a better, more consistent experience no matter where they are or what device they're using. ZENworks Configuration Management also gives you the ability to:

- **Avoid vendor lock-in** with the freedom to manage a complete range of devices.
- **Automatically adjust security and access policies** based on where users are and the type of device and connection they're using.
- **Deliver software, updates, and other resources** to target desktops and other devices with the click of a button.
- **Automatically migrate entire user settings** from machine to machine.
- **Track all of your deployment and configuration activities** with a flexible and powerful reporting engine.

### Software Asset Management Powered by ZENworks: Get the Complete Picture

Software asset management has always been a core, essential IT function. But when you look at the sheer volume of software and hardware assets in your organization—and consider how quickly those assets are multiplying in today's mobile and device hungry world—it's clear that an effective, efficient, and automated asset management solution has never been more important. Micro Focus ZENworks Asset Management is ready to deliver—with a comprehensive solution that:

- **Automatically identifies and tracks all of the software and hardware assets in your organization**—and provides fast,

detailed information about what your assets are, where they're located, and how they're being used.

- **Provides convenient license tracking and compliance capabilities** that allow you to import, normalize, and reconcile licensing data from many different sources. With ZENworks, you always know how many licenses you have, how many of those licenses are actually being used, and what steps you can take to lower licensing costs across your organization.
- **Offers sophisticated asset management tools** you can use to boost productivity by quickly moving assets and reassigning them to the people who need them most.
- **Increases your leverage** by giving you the tools and detailed information you need to negotiate and manage competitive contracts with all of your software and hardware vendors.

### Application Virtualization Powered by ZENworks: Deploy Apps Quickly and Confidently

Today, people expect instant, seamless access to the applications and information they need, regardless of their location or circumstances. With Micro Focus Application Virtualization, you can meet those demands with confidence—by quickly building and deploying agentless and totally self-contained virtual applications that your users can run locally, from a USB device, or over a secure web portal. This gives you the ability to:

- **Provide failsafe access** to applications without ever worrying about OS conflicts or incompatibility.
- **Make applications available locally, put them on a flash drive, or stream them over your secure corporate app store**—all without any installation, configuration, testing, or setup.
- **Stop licensing creep** by deploying virtual applications with specific expiration dates.
- **Assign access, track usage, and deploy apps** anywhere users have a web connection.
- **Create synched and secured Windows desktop containers** for virtual apps, along with all of their associated files and data.

### Security Management Powered by ZENworks: Lock Your Devices Down without Locking Them Out

The days of keeping your sensitive information locked safely away behind a corporate firewall are gone forever. Micro Focus ZENworks Endpoint Security Management makes sure you can keep that information safe—especially when it travels the world on laptops and other mobile devices. This includes:

- **Controlling the use of removable storage devices**, including USB drives, mp3 players, and more. With ZENworks, you can quickly enable or disable removable storage, so it never presents a data loss risk to your organization.
- **Creating and enforcing policies** that keep users compliant with your endpoint security requirements—even when they're not connected.
- **Providing world-class firewalls** for mobile endpoints that offer superior protection against malicious traffic from the instant traffic that enters the PC.
- **Protecting key connection points against attack**, including Wi-Fi, Bluetooth, infrared, firewire, serial, and parallel connections and ports.

**Micro Focus ZENworks Full Disk Encryption:  
Take the Pain out of Managing Encrypted Devices**

Encrypting devices obviously makes them more secure. But it can also create a long list of time-consuming headaches—from installing software and setting policies to manually resetting passwords. ZENworks Full Disk Encryption offers you all the benefits of device encryption with none of these hassles. Because with ZENworks, you can deploy encryption to your devices, manage access, turn encryption on and off, and troubleshoot problems—all from your familiar ZENworks Control Panel. This flexible encryption solution also gives you the ability to:

- **Choose the authentication methods and security algorithms you trust**, including password-based or smart card authentication and support for AES 256, Triple DES, Blowfish, and more.
- **Specify your own specific intruder lock-out policies**—and then change or adjust them whenever you need to.
- **Define what gets encrypted on specific devices**, whether it's specific volumes or everything on the device.
- **Manage and control** hardware and software encryption methods, user access, password resets, encryption decommissioning, emergency recoveries, and much more from a central location.

**Micro Focus ZENworks Patch Management:  
Deploy the Right Patches to the Right Machines at the Right Time**

ZENworks offers you all of the advanced and integrated patch monitoring, assessment, deployment, and reporting features you need to patch your systems up to 13 times faster than the industry average. Even

better, ZENworks provides a true cross-platform solution that allows you to protect more than 40 different Windows and non-Windows operating systems, including Macintosh OS X, from one centralized location. With ZENworks Patch Management, you can:

- **Gain deep insights into your patch status** with a powerful monitoring and reporting engine.
- **Streamline and automate patch testing** with the world's largest dynamic repository of patches and pretested patch packages.
- **Automate and accelerate patch deployment and verification** with policy-based deployment, patch customization, phased rollouts, faster verification, and much more.
- **Ensure patch compliance** by monitoring endpoints for compliance based on your established policies, automatically remediating systems that don't meet minimum requirements, and clearly documenting improvement.

**Please note:** The monthly patch subscription service is available at an additional cost

**IT Service Management Powered by Micro Focus Service Desk:  
Streamline and Automate Your Entire IT Service Management Environment**

Service Desk reduces your mean time to repair (MTTR) and continuously improves your service management environment—by providing you with a complete range of service desk functions that allow you to tap into all the advantages of ITIL 3. With Service Desk, you are ready to:

- **Deploy a complete service management environment** that integrates quickly and painlessly with your existing enterprise directories, authentication solutions, and other systems.
- **Enhance and automate incident, problem, and change management processes** with a powerful, centralized Configuration Management Database (CMDB).
- **Resolve problems faster and increase user satisfaction** with self-service options that empower people to solve their own problems.
- **Embrace and follow key ITIL processes** quickly, affordably, and without hiring outside consultants.

**Please note:** Service Desk for Incident Management is automatically included in the ZENworks Suite. The Service Desk (for ITIL) is available at an additional cost.

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### All of the Value at a Fraction of the Cost

When you put all of these benefits and capabilities together, it's clear that the ZENworks Suite is more than a simple bundle. It's a complete, integrated endpoint management solution that's built on a unified technology architecture and controlled by a single powerful Control Panel. It brings the full value of seven integrated ZENworks products under a single licensing and maintenance agreement. And it does all that at a small fraction of the cost of purchasing each product separately.

So if you're still using a collection of point products to manage and secure your users and their devices, it's time to explore the advantages capabilities of the ZENworks Suite—and embrace a simple, affordable approach for managing your increasingly complex environment.

### About Micro Focus

Since 1976, Micro Focus has helped more than 20,000 customers unlock the value of their business logic by creating enabling solutions that bridge the gap from well-established technologies to modern functionality. The two portfolios work to a single, clear vision—to deliver innovative products supported by exceptional customer service. [www.microfocus.com](http://www.microfocus.com)



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