MICRO FOCUS®

Strategic Insight

Know your data, empower your people, drive your future.

Digital Transformation

Your competitive advantage

Digital transformation is an organization's competitive advantage.

Organizations that transitioned their bricks-and-mortar employees to remote working overnight have thrived, and those that did not have struggled to keep the doors open.

Digital transformation has empowered the remote worker to securely communicate and collaborate with employees, partners, and customers from any device, anywhere.

The competitive advantage begins when organizations enable strategic insight into their data, while meeting regulatory requirements to protect privacy, mitigate risk, and preserve their unique business information.

Empowering the Remote Worker

93%
Would like to keep working remotely at least some of the time.

61%
Use personal devices as their primary method to access company networks.

84%
Lose access to key business applications at least once a week.

Artificial Intelligence, Actionable Insight

Balancing the need to analyze, identify, classify, preserve, and protect your data, while still meeting governance and privacy mandates, takes significant effort.

What will your market look like tomorrow? Are you ready for the next "big thing?" Effective data analysis identifies new business opportunities in the vast amounts of data you collect every day, while complying with new regulations.

Both empowering your people and managing your data to find new insights are strategic imperatives. According to Forbes, 2020 was the tipping point for "genuine digital transformation."

163 zettabytes[1]

IDC predicts total data by 2025 (2018)[2]

75%

Executives who view digital transformation as urgent in light of COVID-19[3]

74 zettabytes

Data created globally in 2021[4]

1. A zettabyte is equal to one million petabytes. 2. IDC White Paper, sponsored by Seagate, Data Age 2025: The Digitization of the World From Edge to Core, November 2018 3. Source: Wandera, Statistics on Remote Learning During COVID-19 Lockdown 4. Source: https://www.statista.com/statistics/871513/worldwide-data-created

88%

Global employers who mandated or encouraged remote work because of COVID-19 (Gartner)[1]

54%

IT professionals who believe remote workers are a greater risk (OpenVPN)

72% [2]

Majority of knowledge workers prefer a mix of remote and office work, a hybrid approach

Productive, Empowered People

And what about the people who create and use this data?

Secure access to apps, systems, and data is more important than ever so employees stay productive. Our solutions empower your remote workers with access to the right data, at the right time, from any device, anywhere. We enable flexible, collaborative work environments, and give people the power to control them.

1. Source: https://www.gartner.com/en/newsroom/press-releases/2020-03-19-gartner-hr-survey-reveals-88--of-organizations-have-e
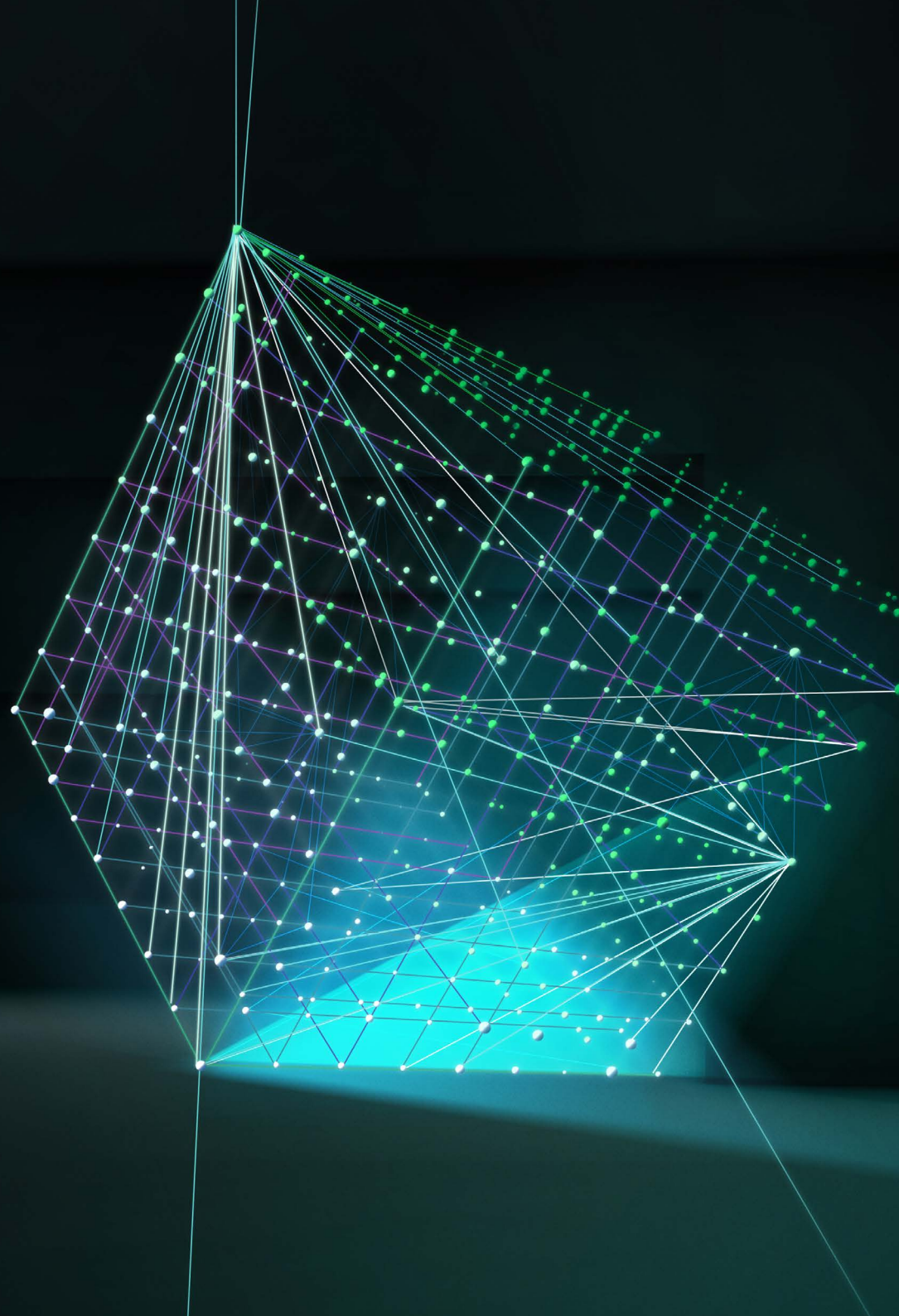2. Source: https://slack.com/blog/collaboration/workplace-transformation-in-the-wake-of-covid-19
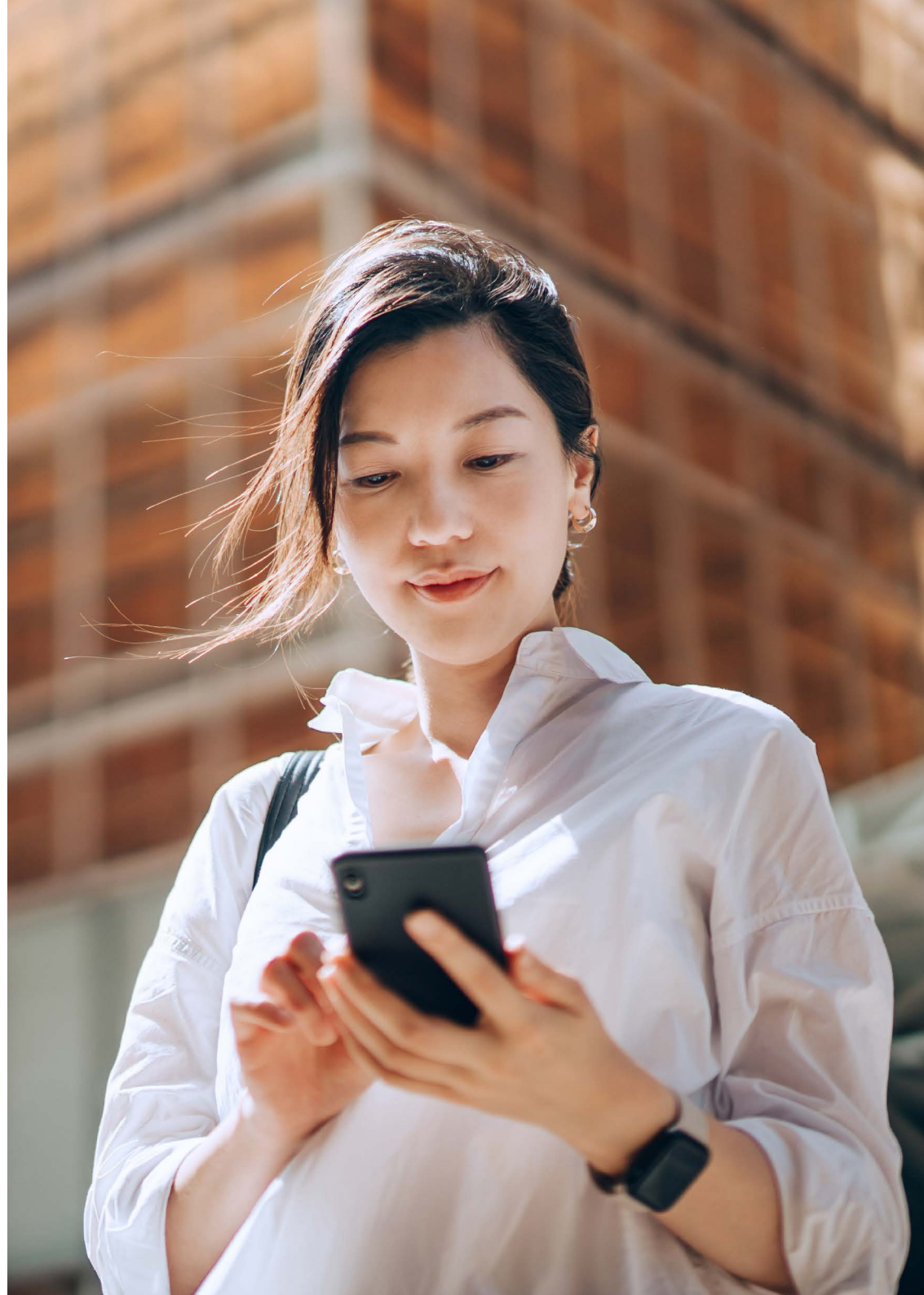
Information Management & Governance Portfolio

These are the core IM&G solutions every business needs to manage, protect, and secure their data, while enabling effective collaboration, from anywhere, on any device.

Our differentiator is that we focus on the power of strategic insight to know your data, empower your people, and drive your future.

Know Your Data, Empower Your People, Drive Your Future

- **Unstructured Data Analytics**—Where data becomes strategic insight

- **Data Backup and Resiliency**—Secure backup, fast recovery

- **UEM**—Manage, secure, and protect users and devices

- **Content Manager**—Deliver the right content, to the right people, at the right time, from any device

- **Email and Social Team Collaboration**—Securely bring people, projects, and processes together

- **Unified Archiving**—Unified, searchable, compliant archive

- **File Sync and Share**—Secure file sync, share, storage, and print services

Know your data, empower your people, drive your future.

Unstructured Data Analytics

Where data becomes strategic insight.

Executives need real-time, comprehensive information about the data their organization collects in order to make the right strategic decisions. Identification of any trends revealed within is often extremely difficult. With the power to answer any question, Micro Focus IDOL turns any data from anywhere into clear and instant insight using innovative artificial intelligence analytics technology.

KEY PRODUCTS

IDOL

Unified text analytics, speech analytics, and video analytics.

Learn more ›

AI Image Analytics

AI and ML image classification and analysis in real time.

Learn more ›

Cognitive Search

Natural language processing pinpoints the data you need with simplified AI analytics and analysis.

Learn more ›

AI Digital Assistant

AI Digital Assistant—Powered by IDOL

Learn more ›

"Micro Focus IDOL remains a spaceship of unstructured data analytics. … Organizations ready for one platform to address all of the unstructured data analytics should shortlist Micro Focus IDOL."

The Forrester Wave™: AI-Based Text Analytics Platforms (People Focused), Q2 2020

1,400

Micro Focus IDOL connects to over 1,400 disparate structured and unstructured data formats and repositories.

IDOL Data Access and Connectors

IDOL connects to more data sources than anyone else.

Learn more ›

AI Audio Analytics

AI and ML audio classification, analysis, and speech-to-text.

Learn more ›

Brand Reputation Monitoring and Protection

Brand Reputation Monitoring and Protection—Powered by IDOL

Learn more ›

ControlPoint | File Analysis Dark Data Cleanup

Discover, classify, and automate policy on unstructured data.

Learn more ›

Insight Engine

AI-based intelligent search engine tools to extract deep insights from all your data.

Learn more ›

KeyView File Format Detection

File format detection, content decryption, text extraction, subfile processing, non-native rendering, and structured export.

Learn more ›

AI Text Analytics

AI and NLP-based intelligent text analysis in real time.

Learn more ›

AI Video Analytics

AI and ML video classification and analysis in real time.

Learn more ›

Surveillance Analytics

Real-time video, image, and audio surveillance analytics.

Learn more ›

Micro Focus IDOL Connectors

Data aggregation and indexing technology that connects to virtually all systems—enterprise and the cloud—regardless of file type or language.

Learn more ›

Semantic Search

Precise semantic answers to natural language search questions.

Learn more ›

Natural Language Question Answering and Chatbot

Communicate and engage customers using AI and ML to deliver a human dialogue chatbot.

Learn more ›

Open-Source Intelligence

Open-Source Intelligence—Powered by IDOL

Learn more ›

Know your data, empower your people, drive your future.

Data Backup and Resiliency

Secure backup, fast recovery.

Data loss can materially damage an organization's reputation and its ability to do business. Data Protector delivers secure, compliant backups of all company data from a single management point. Fast restoration ensures operations quickly return to normal, minimizing revenue loss and maintaining reputation.

KEY PRODUCTS

Data Protector

Backup and disaster recovery for diverse, dynamic, and distributed enterprises.

Learn more ›

Connected 10

Cloud-based endpoint data protection and recovery for your increasingly mobile workforce.

Learn more ›

Connected Backup

Secure, on-premises endpoint backup and recovery to protect data on devices near or far.

Learn more ›

GroupWise Disaster Recovery (Reload)

Hot backup and restore of all messaging data with immediate fail-over protection.

Learn more ›

Recognized by Omdia as a Leader in its report: Selecting a Software-based Data Availability and Protection Solution for the Cloud Era, 2019-20.

"Overall, Micro Focus has a very good solution that delivers a well above average performance, with some category-leading capabilities."

"We were 80 percent recovered by the next business day, and fully restored by the day after that."

Systems Analyst, International Logistics Company

Know your data, empower your people, drive your future.

Unified Endpoint Management

Manage, secure, and protect users and devices.

Unify traditional and mobile device management to reduce costs, improve productivity, and protect the organization.

KEY PRODUCTS

ZENworks Suite

Helps you easily track, manage, and protect your endpoint devices.

Learn more ›

Endpoint Backup

Policy-based backup and ransomware protection for your endpoint devices.

Learn more ›

Hybrid Workspaces

Eliminate application conflicts, stream applications to users, and protect company data anywhere with app containerization and streaming.

Learn more ›

Software Asset Management

Track software deployments and usage, maintain license compliance, understand costs, and monitor contracts.

Learn more ›

"By retiring our disparate tool strategy and adopting ZENworks, we have ongoing annual savings of 90 percent to our operating budget."

MICHAEL HOLDER
Director of Technology Operations, Muskegon Family Care

"… ZENworks allow[s] small IT teams to manage large numbers of endpoint devices. … three- and four-person IT teams [were] managing hundreds of thousands of devices."

IDC MarketScape: Worldwide Unified Endpoint Management Software for Small and Medium-Sized Businesses 2021 Vendor Assessment, Doc #US46965720e, January 2021

Endpoint Device Management

Manage your mobile and traditional endpoint devices anywhere, with Unified Endpoint Management.

Learn more ›

Endpoint Security Management

Secure your Windows devices with policy-based device controls.

Learn more ›

Full Disk Encryption

Protect data on your Windows desktops and laptops by encrypting fixed disks.

Learn more ›

Endpoint Software Patch Management

Identify missing software patches and applicable CVEs, automate patch delivery with policies.

Learn more ›

Service Desk

Fast and easy ITIL-based service desk solution, integrated with Unified Endpoint Management.

Learn more ›

Know your data, empower your people, drive your future.

Content Manager

Deliver the right content, to the right people, at the right time, from any device.

Governance-based enterprise content management (ECM) that enables you to provide the right content, to the right people, at the right time, from any device anywhere.

With a flexible design that enables government, regulated industries, and global enterprises to meet and respond to privacy, regulatory, and business requirements.

Authorized access, exposure, and ongoing use of content from business applications (including emails and SharePoint/O365) and database applications is managed with reduced risk, complexity, and cost.

KEY PRODUCTS

Content Manager

Helping organizations meet data privacy regulatory guidelines through the management and disposition of data.

Learn more ›

ControlPoint

Increase the visibility of unstructured data to improve security, efficiency, and regulatory compliance.

Learn more ›

Content Manager Cloud

Deliver the right content, to the right people, at the right time, from any device.

Learn more ›

"It really makes the management of information from creation to final disposition a reality instead of just a wishful thought."

MARY BETH HERKERT
Director of State Archives Division,
State of Oregon

"The open architecture of Content Manager enables us to integrate it with other IT systems … so that one central, integrated platform is used for all document and records management."

BORIS KOTARSKI
Chief Technical Officer,
Croatian RadioTelevision HRT

"Micro Focus should appear on your shortlist if you require a platform that focuses on end-to-end information management that is strong on governance and security."

Omdia Universe Content Services
Platforms Report

Know your data, empower your people, drive your future.

Email and Social Team Collaboration

Securely bring people, projects, and processes together.

Our Collaboration solutions bring people, projects, and processes together in one secure place to enhance team and employee productivity. Employees spend nearly three hours each day engaged with their email, so they must collaborate effectively on any device: laptop, mobile, desktop, tablet, or web browser.

KEY PRODUCTS

Filr

Provides secure file access and sharing from any device.

Learn more ›

Open Enterprise Server (OES)

Securely deliver advanced file, print, network, and storage management services across your enterprise and manage all of your printing across any location or device.

Learn more ›

Enterprise Messaging

Secure email, instant messaging, and chat-based collaboration with archiving and disaster recovery.

Learn more ›

GroupWise

Provides secure email, calendaring, and task management for today's mobile world, on-prem or in the cloud.

Learn more ›

"As IT manager, I just appreciate the GroupWise stability, security, and easy administration."

RODNEY WILDER
IT Manager SMS Engineering

"We were recently faced with the effects of the global COVID-19 virus outbreak. We were told on Friday that the vast majority of our [300] staff needed to work remotely from the following Monday … with the Micro Focus collaboration tools … we had 95 percent of our staff remotely working within mere minutes."

GEORG FRITSCH
IT Director, FCP Fritsch,
Chiari & Partner ZT GmbH

Filr was just named a "Leader" by G2 in the ECM Space.

"GroupWise/Enterprise Messaging has strong competitive positioning against Microsoft 365 and G-Suite for Security, Reliability, and Cost."

Osterman Research Comparing Micro Focus Enterprise Messaging, Microsoft 365, Exchange and Google G Suite

Vibe

Secure enterprise social collaboration for local and global teams.

Learn more ›

iPrint

Securely print across the enterprise and platforms from any device.

Learn more ›

Know your data, empower your people, drive your future.

Unified Archiving

Unified, searchable, compliant archive.

Collect, combine and retain collaboration and electronic communications in a unified archive. Simplify its search, retention, and analysis to ensure legal, regulatory, and corporate compliance, and to gain strategic insights.

KEY PRODUCTS

Retain Unified Archiving

Archive all business communication for case assessment, search, and eDiscovery.

Learn more ›

Retain Mobile Archiving

Secure, encrypted messaging and archiving for iOS, Android, and other devices.

Learn more ›

Retain Email Archiving

Archive Office 365, Exchange, Gmail, and GroupWise data in one central location for quick, easy access to critical business data.

Learn more ›

Enterprise Messaging Suite

Provides email, instant messaging, and collaboration for your enterprise, while also managing security, archiving, and recovery.

Learn more ›

"… the speed of search within Retain, even across many thousands of records, is impressively fast."

"Retain's administrative and compliance interface is easy to use for administrators, human resources, legal personnel, auditors, compliance personnel, and other named users."

"Retain Archiving and Oversight allows organizations to capture archive and monitor mobile communication: SMS, MMS, Voice Calls, WhatsApp, and WeChat, while maintaining oversight and auditing trails."

"Retain's built-in eDiscovery tools and mobile app allow organizations to easily place litigation holds, print, forward, save, redact, strike-out, and export message data."

ROB ELLNER
Network Manager, Historic Royal Palaces

Ready to know your data, empower your people, and drive your future?

Learn more at our website.

Need help navigating the new normal?
Check out our blog.

Read the IDC InfoBrief "Turning Data into Action"

Get in touch with your Micro Focus team.